




Memorandum

TO: MAYOR MAHAN

FROM: Councilmember Salas

SUBJECT: BUDGET DOCUMENT

DATE: May 21, 2025

Approved  Date 5/21/25

RECOMMENDATION

Modify the City Manager's 2025-2026 Proposed Budget to incorporate the following budget proposal, including any required funding allocation adjustments.

Proposal

Program/Project Title: **Business Districts Street Teams Services**

Amount of City Funding Required: \$100,000

This change is:

One-time Ongoing

Cost Estimate Number (if applicable):

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

The Downtown Streets Team empowers unhoused individuals to contribute to a clean and vibrant Commercial zone by providing beautification services for business corridors in downtown San José and other business districts on contract service basis. Under this proposed contract, a crew made up of volunteer team members led by a supervisor will clean up debris and beautify the business districts once a week at each of the specified locations for 4-hour shifts. Power washing of the sidewalks can be provided pending water hook ups are available for the Team to use if the businesses would like our teams to use their own power washing equipment. The final schedule will be agreed upon by both parties and exclude work on holidays or during inclement weather. The crew will perform debris removal, weeding, reporting of illegal dumping and peer-to-peer outreach to other unhoused individuals in the project area. The peer-to-peer outreach is essential to reaching unhoused individuals within the project area and informing them of the DST program directly from the participants. In addition to the peer-to-peer outreach, the DST Case Manager will be conducting outreach to the unhoused living in the area. The Case Manger will provide resources and referrals based on the need of the individual. All participants will receive case management, employment

services, transportation, and other services to help them in their journey out of homelessness and unemployment.

Street Teams provided an FY25-26 proposal to multiple Council offices for the above services in eight neighborhood business districts, four of which were in District 3. Based on a phone call with the Street Teams official identified in the proposal, the funding amount for services in four District 3 business districts would be \$100,000. Accordingly, the City Manager is directed to allocate \$100,000 in one-time funding from the ESR to this initiative to allow for crews to be onsite one day a week for a 4-hour shift in these four community business districts: Calle Willow, Luna Park, East Village, and Alum Rock East Santa Clara.

Funding Source

Essential Services Reserve: \$1,250,000

Other (Please specify program/project/fund):

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: James D Williams, Policy Director

Department or Organization: District 3 Council Office

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