



# Memorandum


**TO:** MAYOR MAHAN

**FROM:** Councilmember Salas

**SUBJECT: BUDGET DOCUMENT**

**DATE:** May 21, 2025

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Approved  Date 5/21/25

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**RECOMMENDATION**

Modify the City Manager's 2025-2026 Proposed Budget to incorporate the following budget proposal, including any required funding allocation adjustments.

**Proposal**

Program/Project Title: **D3 Neighborhood Business Districts**

Amount of City Funding Required: \$10,000

This change is:

One-time       Ongoing

Cost Estimate Number (if applicable): **n/a**

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

District 3 has four vibrant neighborhood business districts that serve our residents: Calle Willow, Japantown, East Village, and Alum Rock. (Alum Rock spans D3 and D5.) There is an on-going effort to form Business Improvement Districts (BID) in the latter two business areas. City funding of \$2,500 per district would provide meaningful support of on-going vibrancy efforts and maintenance of these four districts.

Accordingly, the City Manager is directed to allocate \$10,000 to be distributed equally to the Calle Willow, Japantown, East Village, and Alum Rock business districts.

**Funding Source**

Essential Services Reserve: \$1,250,000

Other (Please specify program/project/fund):

**Department or Organization Contact**

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: James D Williams, Policy Director

Department or Organization: District 3 Council Office

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