




Memorandum

TO: MAYOR MAHAN

FROM: Councilmember Bien Doan

SUBJECT: BUDGET DOCUMENT

DATE: 5/22/2025

Approved 

Date 5/22/2025

RECOMMENDATION

Modify the City Manager's 2025-2026 Proposed Budget to incorporate the following budget proposal, including any required funding allocation adjustments.

Proposal

Program/Project Title: Supporting MACLA's Core Arts and Youth Education Programs

Amount of City Funding Required: \$5,000

This change is:

One-time Ongoing

Cost Estimate Number (if applicable):

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

This budget Document will grant \$5,000 in additional funding to Movimiento de Arte y Cultura Latino Americana (MACLA), a vital cultural institution in San José dedicated to advancing Latinx arts, culture, and civic engagement. MACLA's impactful work in visual arts, performance, literary arts, and youth education benefits over 30,000 children, youth, families, and community members annually, fostering creativity, equity, and cultural dialogue.

While MACLA's signature Latinx Art Now! Auction & Exhibition recently concluded, this funding will support their broad range of programs, including free gallery exhibitions, artist talks, the Castellano Playhouse performance space, and the Teen Tech Center, which provides critical digital arts education and mentorship for local youth. By investing in MACLA's operations, we strengthen an essential community resource that nurtures artistic expression, empowers underrepresented Latinx voices, and promotes cultural citizenship throughout our city.

Funding Source

X Essential Services Reserve:

Other (Please specify program/project/fund):

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: n/a

Department or Organization:

Phone Number:

Email: