

Senter and Serenade Survey #1 – Analysis of Name Suggestions

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1. Staff Suggested Potential Names (From Survey#1)

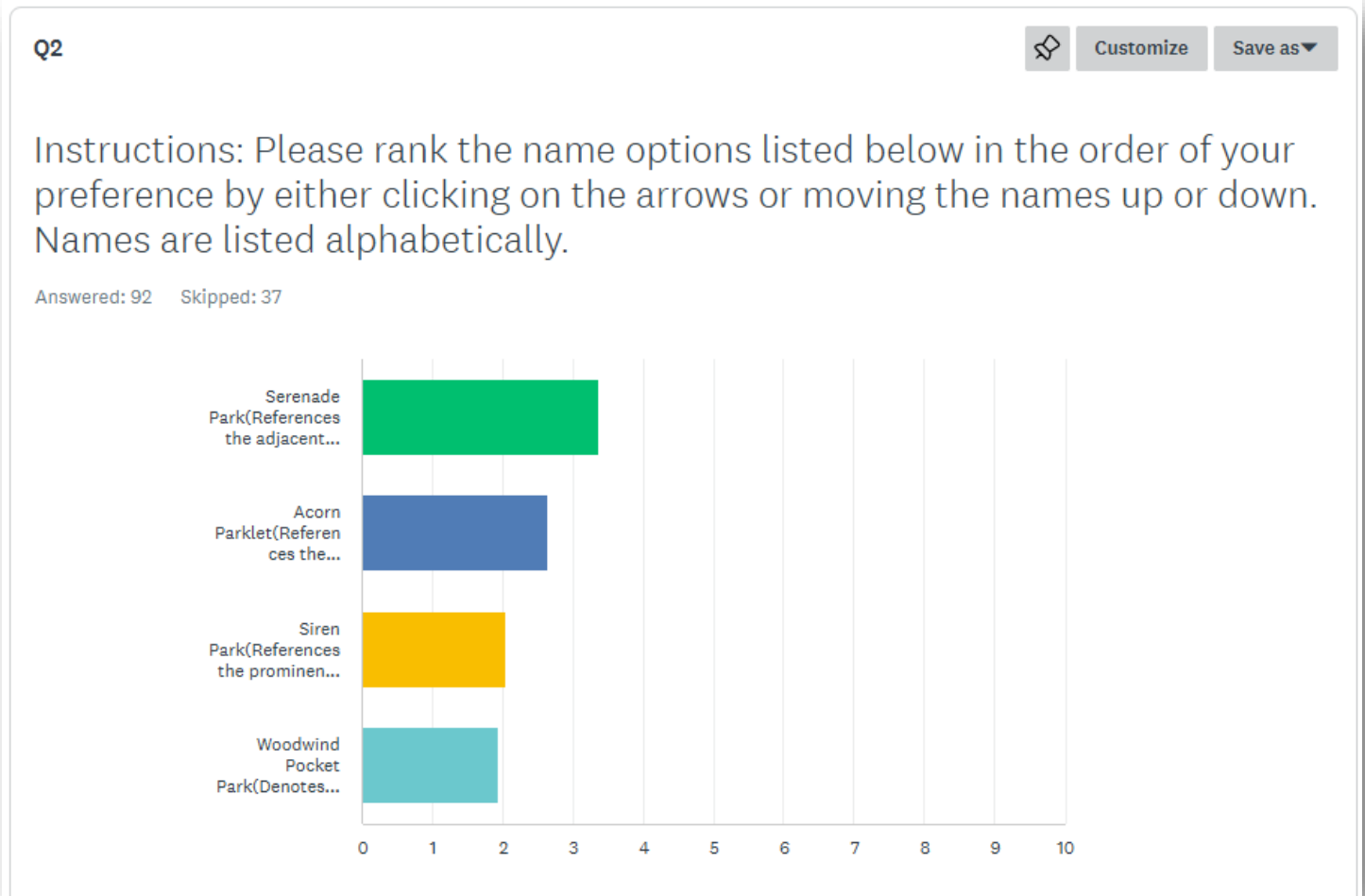
These names were included in the survey document. Based on the context of the site and research that was conducted, staff came up with these name suggestions for the park site. Each of these names meet the naming criteria defined in [Council Policy 7-5, Naming of City-Owned Land Facilities](#). Survey participants were offered both the opportunity to rank the staff name suggestions in order of preference as well as the opportunity to offer additional name suggestions.

Staff Name Suggestion	Reasoning/Background for the Name Suggestion
Acorn Parklet	References the presence of acorns on the ground and oak trees on the site.
Serenade Park	References the adjacent street, Serenade Way, and also honors the musical theme of the adjacent neighborhood . The streets in the immediate neighborhood have musical themed names, such as Serenade Drive, Concerto Drive, Rhapsody Way, Symphony Lane, and Lullaby Lane.
Siren Park	References the prominent geographical feature on the site, the Cold War era Civil Defense Siren . Civil Defense Sirens and fallout shelters were installed throughout the 1950s and 1960s. The sirens were used throughout the Cold War to alert residents of a potential missile strike. These sirens were scattered throughout and were typically located in areas that were once near the City boundary.
Woodwind Pocket Park	Denotes a musical instrument, or woodwind, while playing off the idea of a “woodland.” The park site has several trees on it.

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2. Question 2 Survey Results – Ranking of Staff Name Suggestions

Question 2, Ranking of Staff Name Suggestions



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3. Response Rate to Survey Results

Do you want to suggest an additional name for consideration?	Count of Response
No (This will complete the survey)	73
Yes (You will be directed to fill out a form with your name suggestion)	24
Skipped	32
Total:	129

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4. Frequency of Name Suggestions (Received from Survey Respondents)

Row Labels	Count of NAME SUGGESTION:
1777	1
Alma Perdida	2
Alma Perdida (Lost Souls)	1
Alma Perdida [LostSouls]	1
Alma Perdidas	1
Almas Perdidas (Lost Souls)	1
Clara Foltz	1
Harmony Park; Symphony Park;	1
Long Pham Memorial Park	1
Memorial for those Lost on the Streets	1
Peace Parklet	1
Phoenix Community Park	1
Roberto Clemente Park	1
Rudd Park	1
S&S Junction Park	1
SENER OF SERENITY	1
Senter Serenade Park	1
Serenade Oaks Park	1
Stanley Rudd Park	1
The Turnabout Triangle Park	1
Fujimoto Park (name suggestion received through a letter endorsed by 4 individuals)	1
Grand Total	22

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5. Analysis of Name Suggestions (Received from Survey Respondents)

Analysis of Question 4, "What name are you proposing?"

Name Suggestion Survey (Survey #1) Results & Analysis <i>(Staff reviewed the name suggestions for compliance with the City's Naming Policy)</i>			
Table Legend			
Name complies with the City's Naming Policy (Green row)			
Name does NOT comply with the City's Naming Policy (Red row)			
*Similar names that were consolidated/combined (Name suggestion with *)			
Multiple name submissions by same respondent (Yellow row)			
#	Proposed Name <i>(As submitted by respondent)</i>	Reasoning <i>(As submitted by respondent)</i>	Does Name Comply with the City's Naming Policy ? <i>(Staff analysis)</i>
1	1777	Historical event. The year San Jose was founded.	No, although the founding of San José was a historical event, this is too broad of a description for a small park. Additionally, the use of a stand-alone number is not desirable for a park name.
2	Alma Perdida* (Alma Perdida (Lost Souls), Alma Perdidas, etc)	(Six suggestions received with variations of Alma Perdida.) A Historical event. "For the last five years, including this one, several "lost souls" or "Alma Perdida" have died in 95111, near this location. They have died from hyperthermia, vehicle incidents, suicide, drug incidents and more. We should recognize the loss of these local "lost souls." "Numerous unhoused people have perished at or near this site. Source: Coroner." This honors the unhoused people who have died in this Zip code in the last 5 years." "The lost souls of folks who have lived in this community, unsheltered, can be honored." "This would be a loving, respectful, and sobering tribute to the lives of the unhoused people who have died in 95111 in the last 5 years."	No, because the name does not align with the applicable criteria . Additionally, the name is too similar to an existing community center, Alma Community Center , and could cause confusion for visitors.
3	Clara Foltz Park	First woman lawyer in San Jose, died in 1934.	Yes, because the individual referenced (Clara Shortridge Foltz) has been deceased for at least 5 years (1849-1934)

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			<p>and made significant contributions to the City and to the State. Clara Shortridge Foltz was the first woman ever admitted to the bar in California. She also helped pave the way for the establishment of public defenders. Clara Shortridge Foltz moved to San José in 1875.</p>  <p>Pictured: Clara Shortridge Foltz</p> <p>Source 1: Barrier Breaker Source 2: First Female Lawyer Source 3: Lawyer and Reformer Source 4: Biography</p>
4	<p>Fujimoto Park (Name suggestion submitted via a letter in lieu of Name Suggestion Form)</p>	<p>Four retired PRNS gardeners submitted this name to honor Tsugio 'Tee' Fujimoto for their respect of "his knowledge and dedication to landscape maintenance." "Mr. Fujimoto resided two houses from the park</p>	<p>Yes, because the individual referenced (Tsugio 'Tee' Fujimoto) has been deceased for at least 5 years (1920 - 2015) and lived near the site at 360 Senter Road and made</p>

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		<p>on the south side of Senter Road. ‘Tee’ embodied the idea that every park landscape should be well kept and attended to routinely by parks staff. He believed that if someone was not tired at the end of the day they were not doing their job right.” “We who knew him appreciated his knowledge, respect, and attention to detail to help make park maintenance staff better. He was known to the Japanese community for his integral membership in the active Japanese Landscape Gardeners Association that was viable in the San Jose community in the 1950s, 60s, and 70s.” His work was “highly regarded and referred to when the City of San José was expanding and refining its parks development from 1957 to 1985. We who worked for or with Mr. Fujimoto feel he best represents the spirit and integrity of the San Jose Parks Department. Tee was never given recognition for his important role influencing a viable department as it expanded. We feel it is befitting and deserved that this newly developer park bear his name as a memory and tribute to his important work for the City of San Jose Parks Department.”</p>	<p>significant contributions to the Department of Parks, Recreation and Neighborhood Services (PRNS) and to the City of San José. Mr. Fujimoto was a highly regarded San José parks gardener and parks maintenance supervisor, known among his peers for his respect, attention to detail, practical knowledge, and mentorship. His knowledge of plants helped to guide the expansion and refining of parks development from 1957 to 1985.</p> <p>Source 1: Legacy Obituary Source 2: Mercury News Obituary</p>
5	<p>Harmony Park/Symphony Park</p>	<p>An adjoining subdivision or community. Each name will flow with the theme of the nearby subdivision homes within walking distance to the pocket park.</p>	<p>No because the name does not meet the applicable criteria and is too similar to an existing park name, “Melody Park.”</p>
6.	<p>Long Pham Memorial Park</p>	<p>Long Pham is a fallen Community Service Officer.</p>	<p>No, the individual referenced (Long Pham) has not been deceased for at least 5 years (1989-2024). Long Pham passed away in 2024. Source 1: Obituary Source 2: SJPD Fallen Officers</p>

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			<p>Source 3: News Article about Funeral</p> <p>Source 4: News Article about Memorial</p> <p>Long Pham’s name and information will be included in our Inventory of Eligible names for future consideration starting in 2029.</p>
7.	Memorial for those lost on the streets	We lose hundreds of unhoused residents every year, and we should make this a visible thing to bring awareness to people to take action.	No, because the name does not align with the applicable criteria .
8.	Peace Parklet	This is a more aspirational name than purely historical (though the word peace represents the peace times after all wars the US has been involved in). Peace is something the world needs now and always. Also, there’s the ‘P’ alliteration and the name is short since it’s a small park.	No, because the name does not align with the applicable criteria .
9.	Phoenix Community Park	How about “Phoenix Park”? You know, the Greek, Egyptian and Persian myth of the bird reborn from its own ashes. Cool analogy to the land reclaimed from dirt and dis-use! Would make no for some attractive signage, TOOooo!	No, because the name does not align with the applicable criteria .
10.	Roberto Clemente Park	Roberto Clemente was an important figure for the game of baseball and people everywhere. Major League Baseball has an annual award in his name for the player that “best exemplifies the game of baseball, sportsmanship, community involvement and the individual’s contribution to his team.” Clemente passed away in an airplane crash while delivering supplies to earthquake victims in Nicaragua.	<p>No. While he is a deceased individual that has been deceased for at least 5 years (1934-1972) and a humanitarian, he did not have a direct impact on San José.</p> <p>Clemente did not live in San José. He was born in Puerto Rico and spent his entire baseball career with the Pittsburg Pirates in Pennsylvania.</p>

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			<p>Source 1: Britannica Biography Source 2: Baseball Hall of Fame Source 3: Biography - Story</p>
11	<p>Stanley Rudd Park* (Rudd Park)</p>	<p>(One individual submitted two suggestions representing the Rudd family.) Deceased Individual. "Stanley Rudd owned prune orchards along with his family Brother William and Sister Mr and Mrs Charlie Johnson. My family picked prunes with many other families in the area from the 1950's through the 1960's." "Mr. Rudd passed away several years ago. He owned many acres in the area."</p>	<p>No, because not enough information could be found on Stanley Rudd's life and his contributions to the City. While he was an individual that has been deceased for at least 5 years (1915-1993) and appears to have lived and farmed near the park site according to the survey respondent, no source documents could be found to verify any information on him, other than vital stats and obituaries of two related family members. It is not clear what contributions Mr. Rudd made to the City.</p> <p>Staff reached out to the survey respondent for additional information and potential sources on Stanley Rudd but did not receive a response.</p> <p>Source 1: Vital Stats Source 2: Wife, Emily's Obituary Source 3: Son, Robert's Obituary</p>
12	<p>S&S Junction Park</p>	<p>A geographic location near the park site. Geography serenade and senter rd junction.</p>	<p>No, because the name does not align with the applicable criteria. While the respondent suggested a geographic connection, this might not be apparent from the name.</p>

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13	Senter of Serenity	A geographic location near the park site. Beautiful, serene location	Yes, because it denotes the geographic location of the park.
14	Senter Serenade Park	A geographic location near the park site. Combines the names of both nearby streets.	Yes, because it denotes the geographic location of the park.
15	Serenade Oaks Park	A geographic location near the park site and a prominent geographic feature or local reference point near the park site. Combines the name of the street nearby for a reference point and the oaks planted in the landscaping.	Yes, because it denotes the geographic location of the park. <i>It should be noted that 7 existing parks have the word "oak" in their names.</i>
16	The Turnabout Triangle Park	A prominent geographic feature or local reference point near the park site. This park represents and reclaimed property and a turn around of that property.	No, because the name does not align with the applicable criteria .

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6. Name Options for the Ranked Choice Voting Survey (Survey #2)

Survey #2 name options are a combination of the top ranked staff name suggestion from Survey #1 (“Serenade Park”) and eligible name suggestions received from survey #1 respondents. All the [name options](#) listed below comply with the [City’s Naming Policy](#). Name options are listed alphabetically.

Proposed Name	Reasoning
Clara Foltz Park <i>(name suggestion from Survey #1)</i>	Honors Clara Shortridge Foltz (1849-1934), a suffragist and the first woman ever admitted to the bar in California. She’s known for helping open up the California law practice to women in 1878 and for helping set the stage for the establishment of a public defender.
Fujimoto Park <i>(name suggestion from Survey #1)</i>	Honors Tsugio ‘Tee’ Fujimoto (1920-2015), a highly regarded San José parks gardener and parks maintenance supervisor, known among his peers for his respect, attention to detail, knowledge, and tutelage. His knowledge of plants helped to guide the expansion and refining of parks development from 1957 to 1985. Mr. Fujimoto resided less than a block from the park site.
Serenade Park <i>(staff name suggestion)</i>	References the adjacent street, Serenade Way , and also honors the musical them of the adjacent neighborhood. The name also compliments the name of nearby Melody Park. The streets in the immediate neighborhood have musical themed names, such as Serenade Way, Concerto Drive, Rhapsody Way, Symphony Lane, and Lullaby Lane.

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