

Ranked Choice Survey Results (Survey #2)

(Survey Dates: January 29 to February 8)

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Local Analysis of Survey Results

Background:

The ranked choice voting survey (Survey #2) received a high volume of responses from outside the San José city limits. While surveys have typically been open to any interested respondent, the primary goal of park naming surveys is to engage San José residents, especially those in the neighborhood directly impacted by the park site. In past surveys, the overwhelming response has been from city residents. However, in this case, the survey received more responses from outside the city boundaries than from within the city limits. For this reason, the results were analyzed using zip codes to ensure that the overall survey results reflected feedback from city residents. The survey includes a required question, asking for the respondent’s zip code for this reason.

Results of the Local Analysis:

While 299 total individuals responded to the survey, only 108 of those respondents were from within the City of San José. This represents a 44% local participation in the survey compared to a 56% participation rate from outside the city limits.

The local results generally reflected the entire survey results, in that the same park name (“Bill Kee Park”) received the highest overall ranking. However, the ranked order of the remaining park names shifted. To see the full survey results, go to page 4 below.

Figure 1 — Participation by San José Residents

	San Jose	Other Cities	Outside of California	# of Respondents that Provided a Zip Code	Total # of Survey Responses
Count:	108	139	8	247	299

Percentage:	44%	56%	3%	100%
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Trends: Less than half of the total survey respondents resided within San José.

Figure 2 — Summary of Ranked Scores in Order of Preference for Participants within San José

Name Option	Ranked Score
Bill Kee Park	4.73
Wester Sweet Park	3.85
Curtner Park	3.51
Tulares Park	3.04
Kell Park	3.04
Rinconada Park	2.83

Figure 3 — Ranked Choice Scoring Reflecting Preferences of San José Survey Participants

Name Option	1 (First Preference)	2 (Second Preference)	3 (Third Preference)	4 (Fourth Preference)	5 (Fifth Preference)	6 (Sixth Preference)	Total Counts	Ranked Score (Using Survey Monkey Algorithm)
Bill Kee Park	43	27	16	13	6	3	108	4.73
Wester Sweet Park	35	23	9	3	8	30	108	3.85
Curtner Park	4	30	29	16	12	17	108	3.51
Tulares Park	21	10	11	10	22	34	108	3.04
Kell Park	2	7	31	31	27	10	108	3.04
Rinconada Park	3	11	12	35	33	14	108	2.83

Figure 4 Survey Monkey Algorithm:

(Source: Survey Monkey, Ranking Question, Analyzing Results, <https://help.surveymonkey.com/en/surveymonkey/create/ranking-question/>)

Analyzing Results

[See example results \(English only\) »](#)

Average Ranking

Ranking questions calculate the average ranking for each answer choice so you can determine which answer choice was most preferred overall. The answer choice with the largest average ranking is the most preferred choice.

The average ranking is calculated as follows, where:

w = weight of ranked position

x = response count for answer choice

$$1w1 + x2w2 + x3w3 \dots xnwn$$

Total response count

Weights are applied in reverse. In other words, the respondent's most preferred choice (which they rank as #1) has the largest weight, and their least preferred choice (which they rank in the last position) has a weight of 1. You can't change the default weights.

For example, if a Ranking question has 5 answer choices, weights are assigned as follows:

- The #1 choice has a weight of 5
- The #2 choice has a weight of 4
- The #3 choice has a weight of 3
- The #4 choice has a weight of 2
- The #5 choice has a weight of 1

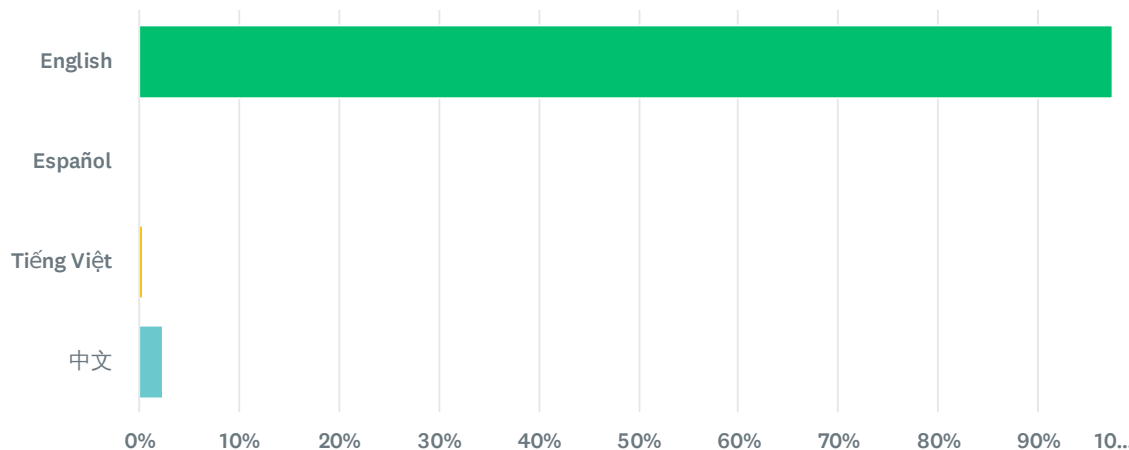
We apply weights in this way to ensure that when the data is presented on a chart, it's clear which answer choice is most preferred.

Survey Results (Direct Export from Survey Monkey)

The following was directly exported from Survey Monkey as a PDF. The English results reflect the combined results for all languages. A total of 299 responses were received for this survey. There were 291 responses in English, 1 response in Vietnamese, and 7 responses in Chinese. No responses were received in Spanish for this survey.

Q1 Please select your preferred language. Seleccione su idioma preferido.
Vui lòng chọn ngôn ngữ chính của bạn.

Answered: 307 Skipped: 0

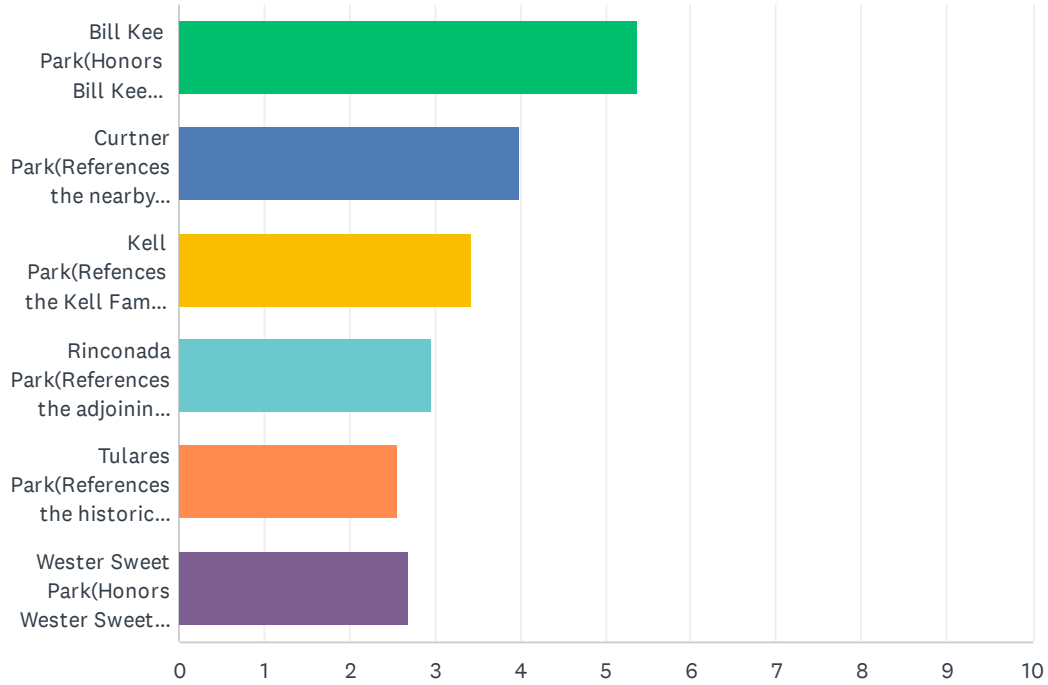


Answer Choices	Percentage	Responses
English	97.39%	299
Español	0%	0
Tiếng Việt	0.33%	1
中文	2.28%	7
Total		307

NOTE: These results reflect the combined data from three languages (English, Vietnamese, & Chinese - no responses were received in Spanish). Responses from each language were manually entered into English to allow for a single set of results. Although the combined table for Question #1 shows 306 entries, only 299 respondents answered Question #1 (291 in English, 1 in Vietnamese, and 7 in Chinese). The 8 non-English responses were effectively double counted when combined into the English count.

Q2 Which name do you like the most?(Drag or click the name options to rank them in order of your preference. Name options are listed alphabetically for convenience.)

Answered: 271 Skipped: 36



Rinconada Drive Ranked Choice Naming Survey_Survey #2 (English, Spanish, Vietnamese, Chinese) (Venetian Terrace site)

	1	2	3	4	5	6	TOTAL	SCORE
Bill Kee Park(Honors Bill Kee (1902-1989), a Chinese American entrepreneur, business leader, and community organizer in San José who led an effort to preserve the original 1888 Ng Shing Gung temple as a historic landmark. He was a San José business leader during a period of discrimination against Chinese Americans.)	66.79% 181	17.34% 47	7.01% 19	5.54% 15	2.21% 6	1.11% 3	271	5.38
Curtner Park(References the nearby street, Curtner Avenue. Curtner Avenue appears to primarily be named for Henry Curtner (1831-1917), an enterprising early pioneer, major landowner, and philanthropist who was influential in Warm Springs (Fremont), Milpitas, and San José. The Curtner family name is already memorialized by an elementary school in Milpitas and streets in both San José and Milpitas.)	6.27% 17	45.02% 122	19.93% 54	10.33% 28	7.38% 20	11.07% 30	271	3.99
Kell Park(References the Kell Family and the geographical location of the park. The park site is on the land of the former Kell Ranch. The Kell family were early American settlers and pioneers. Their farmhouse was located at Curtner Avenue and Almaden Expressway.)	0.74% 2	8.49% 23	49.45% 134	20.66% 56	15.50% 42	5.17% 14	271	3.43
Rinconada Park(References the adjoining street, Rinconada Drive. Rinconada Drive will serve as one of the entrances to the park site.)	1.11% 3	7.75% 21	12.18% 33	52.40% 142	18.82% 51	7.75% 21	271	2.97
Tulares Park(References the historic name of Canoas Creek, "Arroyo de las Tulares de las Canoas," and provides a connection to nearby Canoas Park and Canoas Elementary School. The historic name references the tule plants that grew in the marshes along the creek and were presumably used for building canoes that indigenous peoples likely used to traverse the waterways.)	8.12% 22	7.38% 20	6.64% 18	8.86% 24	47.97% 130	21.03% 57	271	2.56
Wester Sweet Park(Honors Wester Sweet (1925-2007), an African American activist, lawyer, local champion of social justice and equal rights, a US Marine in WWII, and cofounder of the African American Community Services Agency (AACSA) in San José. Wester Sweet spent 40-plus years fighting discrimination. He was known for his generosity, in particular his pro bono legal services provided to clients who couldn't afford legal fees. Mr. Sweet lived and worked in San José near 7th Street and Julian Streets.)	16.97% 46	14.02% 38	4.80% 13	2.21% 6	8.12% 22	53.87% 146	271	2.68

**Q3 What is your email address (optional)?(What is your email address?
We'll notify you when the names are considered by the Parks and
Recreation Commission and the City Council.)**

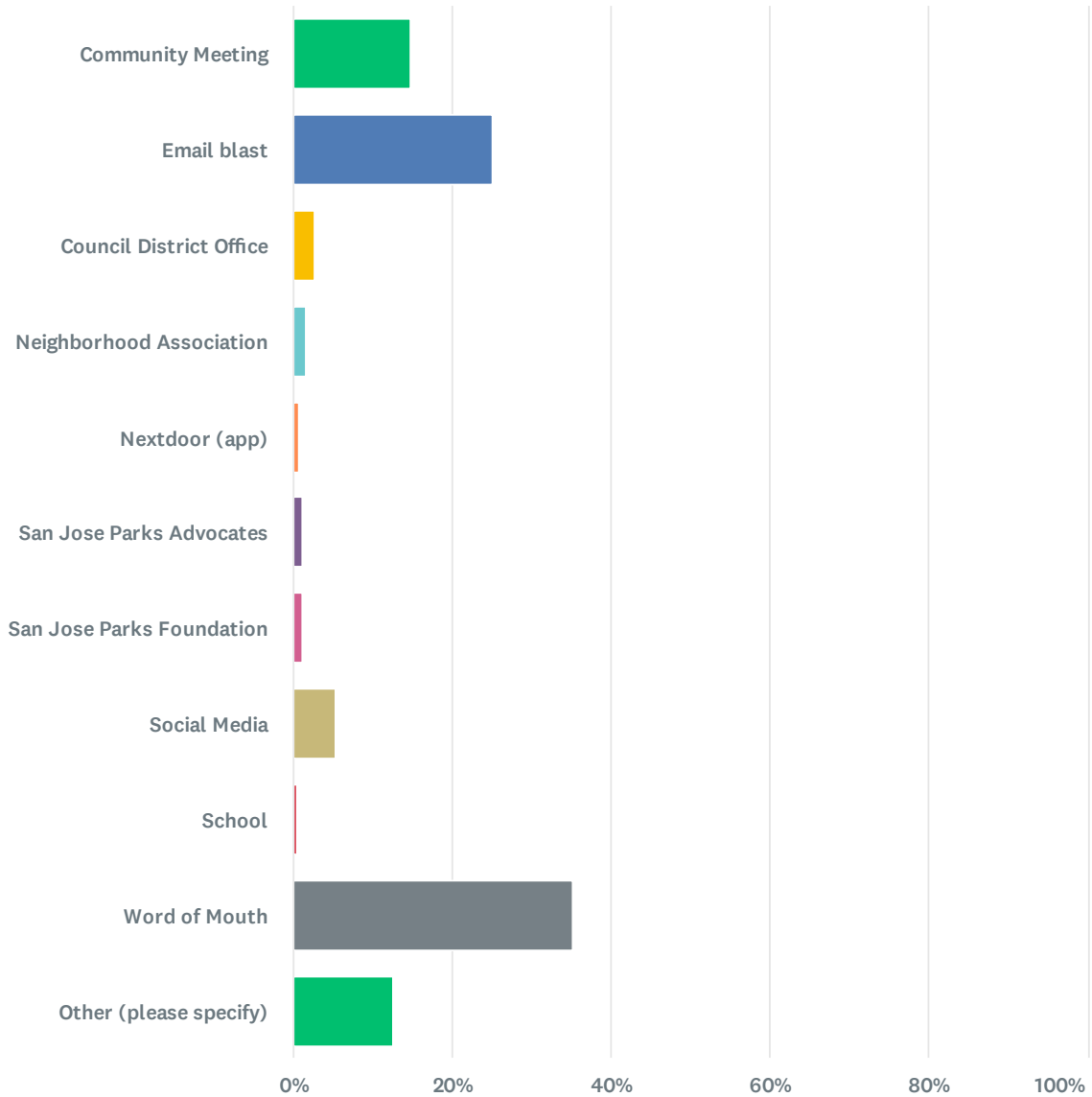
Answered: 117 Skipped: 190

Q4 What is your zip code?

Answered: 249 Skipped: 58

Q5 How did you hear about this survey?










Answered: 239 Skipped: 68



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Answer Choices	Percentage	Responses
● Community Meeting	14.76%	40
● Email blast	25.09%	68
Total		271

Rinconada Drive Ranked Choice Naming Survey_Survey #2 (English, Spanish, Vietnamese, Chinese) (Venetian Terrace site)

Answer Choices	Percentage	Responses
 Council District Office	2.58%	7
 Neighborhood Association	1.48%	4
 Nextdoor (app)	0.74%	2
 San Jose Parks Advocates	1.11%	3
 San Jose Parks Foundation	1.11%	3
 Social Media	5.17%	14
 School	0.37%	1
 Word of Mouth	35.06%	95
 Other (please specify) Show responses	12.55%	34
Total		271

Q6 ¿Cuál nombre te gusta más?(Arrastra o haz clic en las opciones de nombre para ordenarlas según tu preferencia. Las opciones de nombres se listan alfabéticamente para mayor comodidad.)

Answered: 0 Skipped: 307

 No matching responses.

Rinconada Drive Ranked Choice Naming Survey_Survey #2 (English, Spanish, Vietnamese, Chinese) (Venetian Terrace site)

	1	2	3	4	5	6	TOTAL	SCORE
Bill Kee Park(Rinde homenaje a Bill Kee (1902-1989), empresario, líder empresarial y organizador comunitario chinoamericano en San José que lideró un esfuerzo para preservar el templo original de Ng Shing Gung de 1888 como un monumento histórico. Fue un líder empresarial en San José durante un periodo de discriminación contra los chinoamericanos.)	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00
Curtner Park(Hace referencia a la calle cercana, Curtner Avenue. Parece que la avenida Curtner lleva principalmente su nombre de Henry Curtner (1831-1917), un pionero emprendedor, importante terrateniente y filántropo que tuvo una gran influencia en Warm Springs (Fremont), Milpitas y San José. El apellido Curtner ya está conmemorado por una escuela primaria en Milpitas y calles tanto en San José como en Milpitas.)	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00
Kell Park(Recuerda a la familia Kell y la ubicación histórica del parque. El terreno del parque se encuentra en el terreno del antiguo rancho Kell. La familia Kell fue de los primeros colonos y pioneros estadounidenses. Su casa de campo estaba situada en la intersección de Curtner Avenue y Almaden Expressway.)	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00
Rinconada Park(Referencia a la calle contigua, Rinconada Drive. Rinconada Drive servirá como una de las entradas al recinto del parque.)	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00
Tulares Park(Hace referencia al nombre histórico de Canoas Creek, "Arroyo de las Tulares de las Canoas", y proporciona conexión con el cercano Canoas Park y la Canoas Elementary School. El nombre histórico hace referencia a las plantas de tule que crecían en los pantanos a lo largo del arroyo y que, presumiblemente, se usaban para construir canoas que los pueblos indígenas probablemente usaban para atravesar las vías fluviales.)	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00
Wester Sweet Park(Honra a Wester Sweet (1925-2007), activista afroamericana, abogada, defensora local de la justicia social y la igualdad de derechos, marine estadounidense en la Segunda Guerra Mundial y cofundadora de la Agencia de Servicios Comunitarios Afroamericanos (AACSA) en San José. Wester Sweet pasó más de 40 años luchando contra la discriminación. Era conocido por su generosidad, en particular por sus servicios legales pro bono que ofrecían a clientes que no podían permitirse los honorarios legales. El señor Sweet vivió y trabajó en San José, cerca de la calle 7 y Julian.)	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00

Q7 ¿Cuál es tu dirección de correo electrónico?(Te avisaremos cuando la Comisión de Parques y Recreación y el Ayuntamiento consideren los nombres.)

Answered: 0 Skipped: 307

Q8 ¿Cuál es tu código postal?

Answered: 0 Skipped: 307

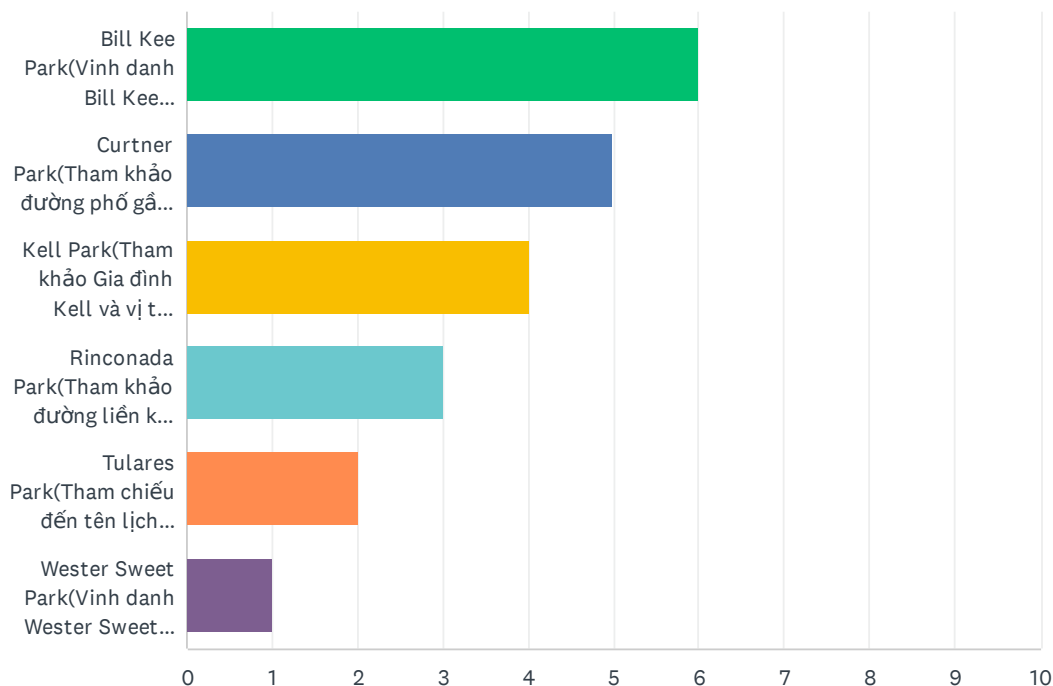
Q9 ¿Cómo supiste de esta encuesta?

Answered: 0 Skipped: 307

 No matching responses.

Q10 Bạn thích cái tên nào nhất?(Kéo hoặc bấm vào các tùy chọn tên để xếp hạng chúng theo thứ tự tùy chọn của bạn. Các tùy chọn tên được liệt kê theo thứ tự bảng chữ cái để thuận tiện.)

Answered: 1 Skipped: 306



Rinconada Drive Ranked Choice Naming Survey_Survey #2 (English, Spanish, Vietnamese, Chinese) (Venetian Terrace site)

	1	2	3	4	5	6	TOTAL	SCORE
Bill Kee Park(Vinh danh Bill Kee (1902-1989), một doanh nhân, nhà lãnh đạo doanh nghiệp và nhà tổ chức cộng đồng người Mỹ gốc Hoa ở San José, người đã dẫn đầu nỗ lực bảo tồn ngôi đền Ng Shing Gung ban đầu năm 1888 như một địa danh lịch sử. Ông là một nhà lãnh đạo doanh nghiệp ở San José trong thời kỳ phân biệt đối xử với người Mỹ gốc Hoa.)	100.00% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	1	6.00
Curtner Park(Tham khảo đường phố gần đó, Đại lộ Curtner. Đại lộ Curtner dường như chủ yếu được đặt theo tên của Henry Curtner (1831-1917), một người tiên phong đầu tiên dám nghĩ dám làm, chủ đất lớn và nhà từ thiện, người có ảnh hưởng ở Warm Springs (Fremont), Milpitas và San José. Họ Curtner đã được tưởng nhớ bởi một trường tiểu học ở Milpitas và các đường phố ở cả San José và Milpitas.)	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	1	5.00
Kell Park(Tham khảo Gia đình Kell và vị trí lịch sử của công viên. Địa điểm công viên nằm trên đất của Trang trại Kell cũ. Gia đình Kell là những người định cư và tiên phong đầu tiên ở Mỹ. Trang trại của họ nằm ở Đại lộ Curtner và Đường cao tốc Almaden.)	0.00% 0	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1	4.00
Rinconada Park(Tham khảo đường liên kề, Rinconada Drive. Rinconada Drive sẽ đóng vai trò là một trong những lối vào công viên..)	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	0.00% 0	1	3.00
Tulares Park(Tham chiếu đến tên lịch sử của Canoas Creek, "Arroyo de las Tulares de las Canoas", và cung cấp kết nối với Công viên Canoas và Trường Tiểu học Canoas gần đó. Tên lịch sử đề cập đến các loài thực vật tule mọc trong các đầm lầy dọc theo con lạch và có lẽ được sử dụng để chế tạo ca nô mà người bản địa có thể sử dụng để đi qua các tuyến đường thủy.)	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1	2.00
Wester Sweet Park(Vinh danh Wester Sweet (1925-2007), một nhà hoạt động người Mỹ gốc Phi, luật sư, nhà vô địch địa phương về công bằng xã hội và quyền bình đẳng, một lính thủy đánh bộ Hoa Kỳ trong Thế chiến thứ hai và đồng sáng lập Cơ quan Dịch vụ Cộng đồng Người Mỹ gốc Phi (AACSA) ở San José. Wester Sweet đã dành hơn 40 năm chống lại sự phân biệt đối xử. Ông được biết đến với sự hào phóng lịch sử, đặc biệt là các dịch vụ pháp lý miễn phí của ông cung cấp cho những khách hàng không đủ khả năng chi trả phí pháp lý. Ông Sweet sống và làm việc ở San José gần Phố 7 và Phố Julian.)	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1	1.00

Q11 Địa chỉ email của bạn là gì?(Chúng tôi sẽ thông báo cho bạn khi tên được Ủy ban Công viên và Giải trí và Hội đồng Thành phố xem xét.)

Answered: 0 Skipped: 307

Q12 Mã zip của bạn là gì?

Answered: 0 Skipped: 307

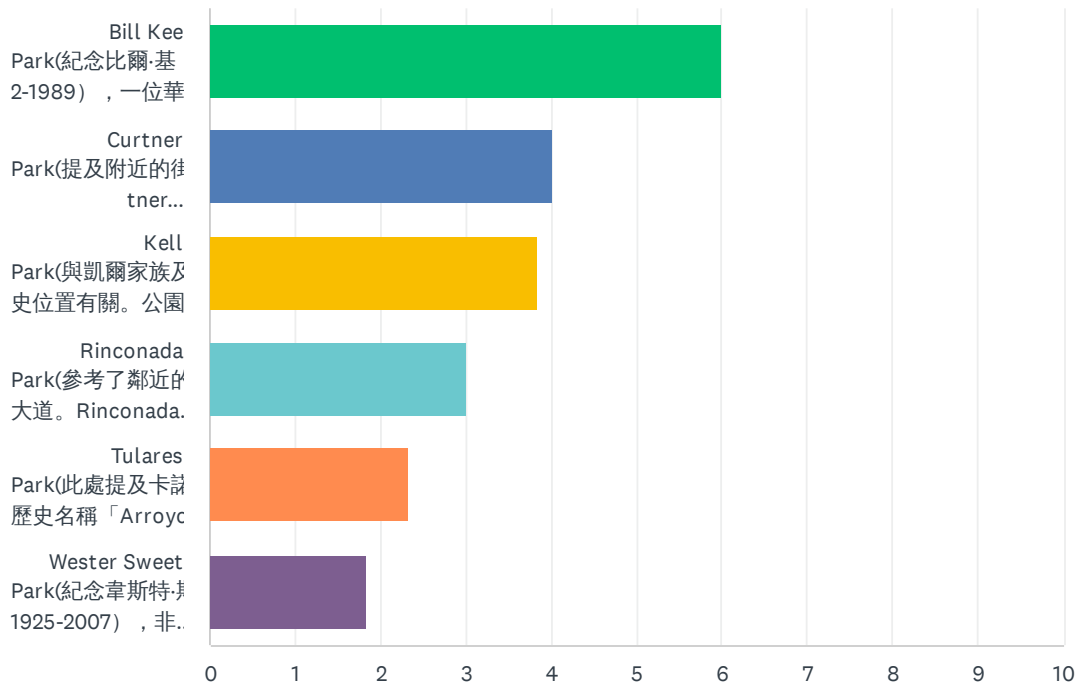
Q13 Làm thế nào bạn biết về cuộc khảo sát này?

Answered: 0 Skipped: 307

 No matching responses.

Q14 你最喜歡哪個名字？(拖曳或點擊名稱選項，依照你偏好的順序排名。為了方便起見，姓名選項依字母順序排列。)

Answered: 6 Skipped: 301



Rinconada Drive Ranked Choice Naming Survey_Survey #2 (English, Spanish, Vietnamese, Chinese) (Venetian Terrace site)

	1	2	3	4	5	6	TOTAL	SCORE
Bill Kee Park(紀念比爾·基 (1902-1989) , 一位華裔美國企業家、商業領袖及聖荷西社區組織者, 他領導保護1888年原始吳成功寺作為歷史地標的努力。他是聖荷西的商業領袖, 正值華裔美國人遭受歧視的時期。)	100.00% 6	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	6	6.00
Curtner Park(提及附近的街道Curtner Avenue。柯特納大道主要以亨利·柯特納 (1831-1917) 命名, 他是早期有進取心的先驅者、重要地主及慈善家, 對溫泉 (弗里蒙特)、米爾皮塔斯和聖荷西有深遠影響。柯特納家族的姓氏已被米爾皮塔斯的一所小學以及聖荷西和米爾皮塔斯的街道所紀念。)	0.00% 0	66.67% 4	0.00% 0	16.67% 1	0.00% 0	16.67% 1	6	4.00
Kell Park(與凱爾家族及公園的歷史位置有關。公園地點位於前凱爾牧場的土地上。凱爾家族是早期的美國定居者和拓荒者。他們的農舍位於柯特納大道與阿爾馬登高速公路交會處)	0.00% 0	0.00% 0	83.33% 5	16.67% 1	0.00% 0	0.00% 0	6	3.83
Rinconada Park(參考了鄰近的林科納達大道。Rinconada Drive 將作為公園場地的其中一個入口。)	0.00% 0	0.00% 0	16.67% 1	66.67% 4	16.67% 1	0.00% 0	6	3.00
Tulares Park(此處提及卡諾阿斯溪的歷史名稱「Arroyo de las Tulares de las Canoas」, 並提供與鄰近卡諾阿斯公園及卡諾阿斯小學的連結。歷史名稱源自溪流沿岸沼澤中生長的蘆葦植物, 推測這些植物曾用於製作獨木舟, 原住民很可能用來穿越水道。)	0.00% 0	16.67% 1	0.00% 0	0.00% 0	66.67% 4	16.67% 1	6	2.33
Wester Sweet Park(紀念韋斯特·斯威特 (1925-2007) , 非裔美國活動家、律師、地方社會正義與平等權利倡導者、二戰美國海軍陸戰隊員, 以及聖荷西非裔美國人社區服務機構 (AACSA) 共同創辦人。韋斯特·斯威特花了四十多年時間與歧視抗爭。他以慷慨聞名, 特別是為無法負擔律師費的客戶提供公益法律服務。斯威特先生曾在聖荷西第七街與朱利安街附近生活並工作。)	0.00% 0	16.67% 1	0.00% 0	0.00% 0	16.67% 1	66.67% 4	6	1.83

Q15 你的電子郵件地址是什麼？(當公園與休閒委員會及市議會考慮名單時，我們會通知您。)

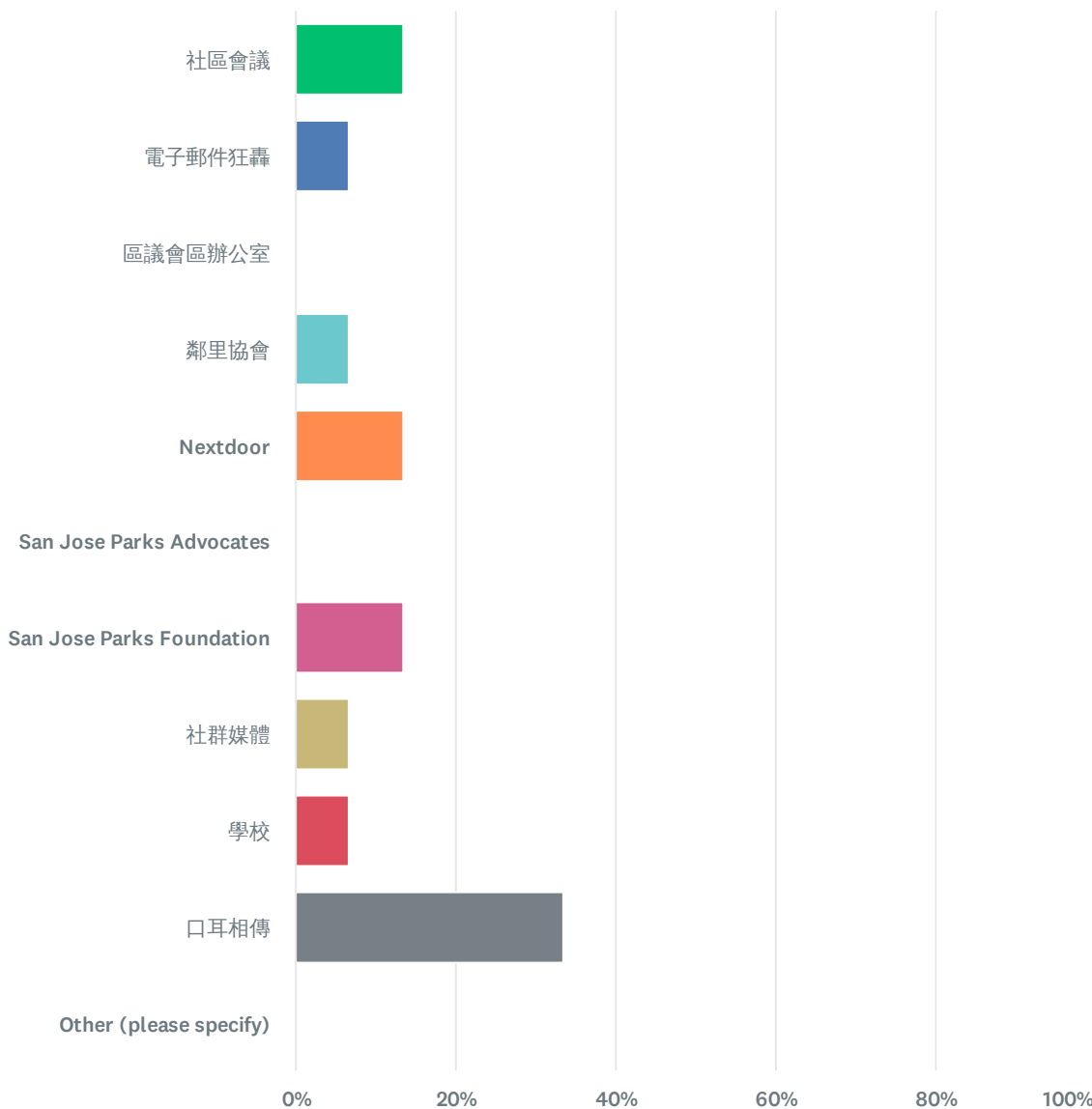
Answered: 5 Skipped: 302

Q16 你的郵遞區號是多少？

Answered: 6 Skipped: 301

Q17 你是怎麼知道這個調查的？

Answered: 6 Skipped: 301



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Answer Choices	Percentage	Responses
● 社區會議	13.33%	2
● 電子郵件狂轟	6.67%	1
Total		15

Rinconada Drive Ranked Choice Naming Survey_Survey #2 (English, Spanish, Vietnamese, Chinese) (Venetian Terrace site)

Answer Choices	Percentage	Responses
● 區議會區辦公室	0%	0
● 鄰里協會	6.67%	1
● Nextdoor	13.33%	2
● San Jose Parks Advocates	0%	0
● San Jose Parks Foundation	13.33%	2
● 社群媒體	6.67%	1
● 學校	6.67%	1
● 口耳相傳	33.33%	5
● Other (please specify) Show responses	0%	0
Total		15