

Communications Hill Phase III & IV Parks – List of Park Name Suggestions

Staff generated the name suggestions in the table below based off historical research, proposed street names, and the Environmental Impact Report (EIR) for the development project. Each of these names meet the naming criteria defined in [City Council Policy 7-5, Naming of City-Owned Land and Facilities](#).

Name Suggestion	Reasoning/Background for the Name Suggestion
Phase III Park	
Azevedo Park	The name honors the Azevedo family and Portuguese American dairy traditions. The Azevedo family took over the American Dairy Company which led to the “Dairy Hill” namesake. The Azevedo family prided themselves on producing high-quality dairy goods. Their processing plant was a model for the industry.
Beach Hill Farm Park	The name reflects upon the historic farm and its previous landowner that once existed on the development site. The name also reflects the future street names around the park. Tyler Beach purchased the site in the 1860s. Tyler Beach produced milk, cheese, butter, grapes, citrus, and other fruits, which supplied the St. James Hotel.
Phase IV Park	
Colombet Kell Park	The name honors the Colombet and Kell families who farmed the area and reflects the future street names around the park. Clemente Fortune Colombet married Ann Kell, daughter of Margaret Murphy and Thomas B. Kell. Clemente Colombet’s vineyards were planted on the San Juan Bautista Hills and in 1856, they received the first premium awarded to a California wine.
Communications Hill Park	The name reflects the geographic location of the park and references the telecommunications role of the hill. The name also reflects the existing and future extension of Communications Hill Boulevard.
Kell Ranch Park	The name references the Kell family and the historic ranch that was located near the project site. The Kell Family were early American settlers and pioneers. Their farmhouse was located nearby at Curtner Avenue and Almaden Expressway. The name also reflects the future street names around the park.