

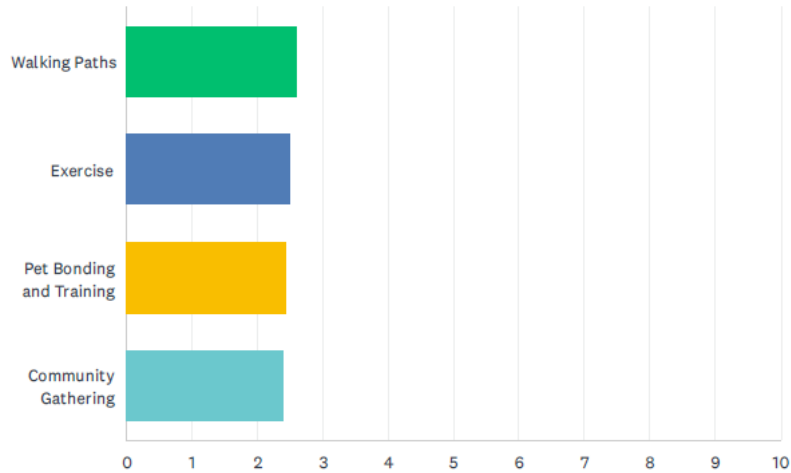
Communications Hill Phase III & IV Parks – Online Survey Results

Survey 1: Park Master Plan Amenity Ranking and Name Suggestions

Communications Hill Phase 3 & 4 Park Master Plan & Naming Survey #1 (English & Spanish)

Q2 Please rank the amenities that most appeal to you in order of your preference (choices are listed alphabetically). EXAMPLE: If “Community Gathering” is your first choice, select “Community Gathering” as your first choice. If “Exercise” is your second choice, select “Exercise” as your second choice, etc.

Answered: 106 Skipped: 50

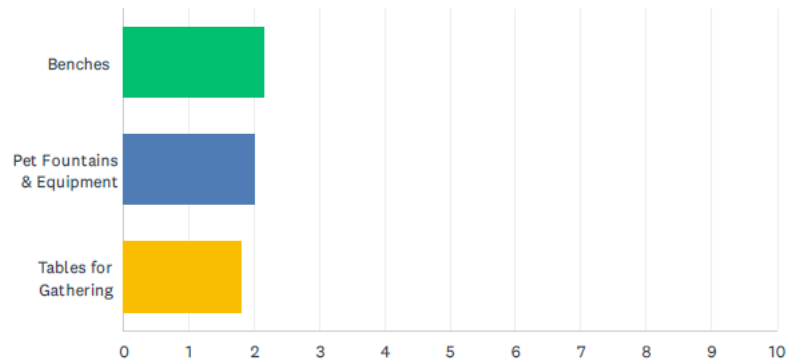


	1	2	3	4	TOTAL	SCORE
Walking Paths	24.53% 26	29.25% 31	29.25% 31	16.98% 18	106	2.61
Exercise	20.75% 22	28.30% 30	32.08% 34	18.87% 20	106	2.51
Pet Bonding and Training	38.68% 41	9.43% 10	10.38% 11	41.51% 44	106	2.45
Community Gathering	16.04% 17	33.02% 35	28.30% 30	22.64% 24	106	2.42

Communications Hill Phase 3 & 4 Park Master Plan & Naming Survey #1 (English & Spanish)

Q3 Please rank the furnishings that most appeal to you in order of your preference (choices are listed alphabetically). EXAMPLE: If “Benches” is your first choice, select “Benches” as your first choice. If “Pet Fountains & Equipment” is your second choice, select “Pet Fountains & Equipment” as your second choice, etc.

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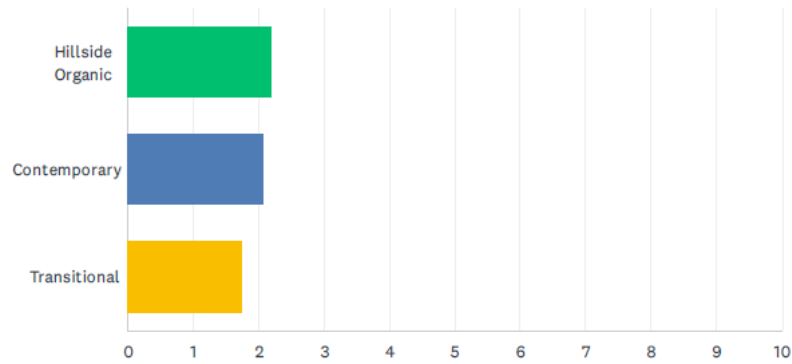


	1	2	3	TOTAL	SCORE
Benches	33.02% 35	50.00% 53	16.98% 18	106	2.16
Pet Fountains & Equipment	46.23% 49	9.43% 10	44.34% 47	106	2.02
Tables for Gathering	20.75% 22	40.57% 43	38.68% 41	106	1.82

Communications Hill Phase 3 & 4 Park Master Plan & Naming Survey #1 (English & Spanish)

Q4 Please rank the planting designs that most appeal to you in order of your preference (choices are listed alphabetically).EXAMPLE: If “Contemporary” is your first choice, select “Contemporary” as your first choice. If “Hillside Organic” is your second choice, select “Hillside Organic” as your second choice, etc.

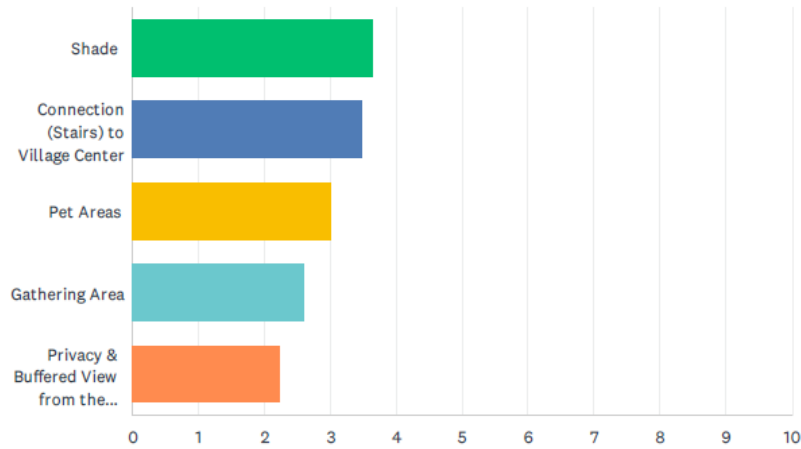
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	1	2	3	TOTAL	SCORE
Hillside Organic	46.23% 49	27.36% 29	26.42% 28	106	2.20
Contemporary	37.74% 40	31.13% 33	31.13% 33	106	2.07
Transitional	16.04% 17	41.51% 44	42.45% 45	106	1.74

Q5 For the conceptual diagram, please rank the park areas that most appeal to you in order of your preference (choices are listed alphabetically).EXAMPLE: If "Connection (Stairs) to Village Center" is your first choice, select "Connection (Stairs) to Village Center" as your first choice. If "Gathering Area" is your second choice, select "Gathering Area" as your second choice, etc.

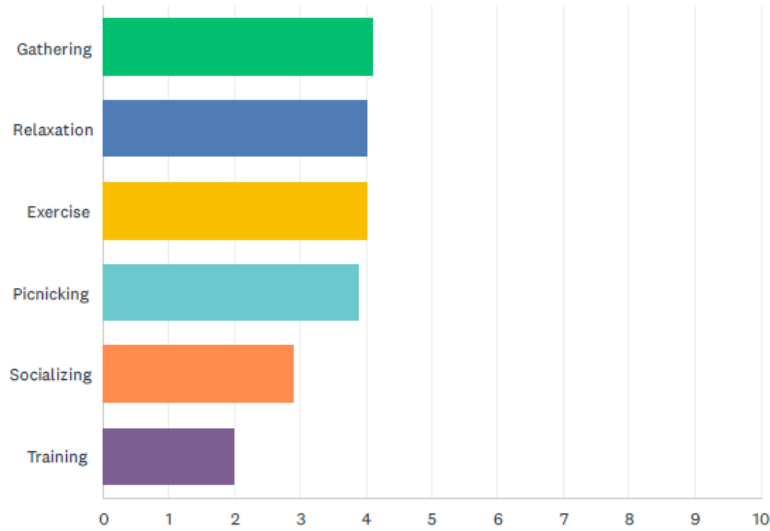
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	1	2	3	4	5	TOTAL	SCORE
Shade	29.25% 31	30.19% 32	25.47% 27	5.66% 6	9.43% 10	106	3.64
Connection (Stairs) to Village Center	24.53% 26	30.19% 32	22.64% 24	15.09% 16	7.55% 8	106	3.49
Pet Areas	32.08% 34	11.32% 12	11.32% 12	17.92% 19	27.36% 29	106	3.03
Gathering Area	4.72% 5	20.75% 22	26.42% 28	26.42% 28	21.70% 23	106	2.60
Privacy & Buffered View from the Adjacent Residential	9.43% 10	7.55% 8	14.15% 15	34.91% 37	33.96% 36	106	2.24

Q7 Please rank the amenities that most appeal to you in order of your preference (choices are listed alphabetically). EXAMPLE: If "Exercise" is your first choice, select "Exercise" as your first choice. If "Gathering" is your second choice, select "Gathering" as your second choice, etc.

Answered: 99 Skipped: 57

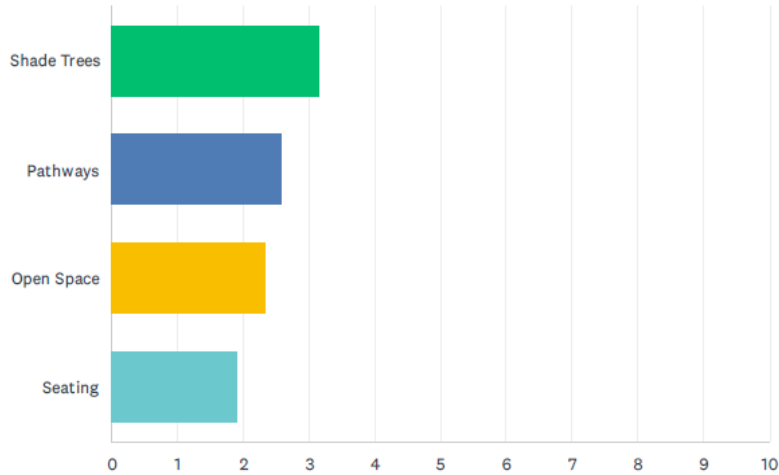


	1	2	3	4	5	6	TOTAL	SCORE
Gathering	20.20% 20	23.23% 23	23.23% 23	20.20% 20	8.08% 8	5.05% 5	99	4.12
Relaxation	23.23% 23	16.16% 16	21.21% 21	25.25% 25	9.09% 9	5.05% 5	99	4.04
Exercise	32.32% 32	15.15% 15	12.12% 12	8.08% 8	27.27% 27	5.05% 5	99	4.02
Picnicking	12.12% 12	25.25% 25	27.27% 27	21.21% 21	5.05% 5	9.09% 9	99	3.91
Socializing	9.09% 9	12.12% 12	8.08% 8	16.16% 16	39.39% 39	15.15% 15	99	2.90
Training	3.03% 3	8.08% 8	8.08% 8	9.09% 9	11.11% 11	60.61% 60	99	2.01

Communications Hill Phase 3 & 4 Park Master Plan & Naming Survey #1 (English & Spanish)

Q8 Please rank the materials that most appeal to you in order of your preference (choices are listed alphabetically). EXAMPLE: If "Open Space" is your first choice, select "Open Space" as your first choice. If "Pathways" is your second choice, select "Pathways" as your second choice, etc.

Answered: 99 Skipped: 57

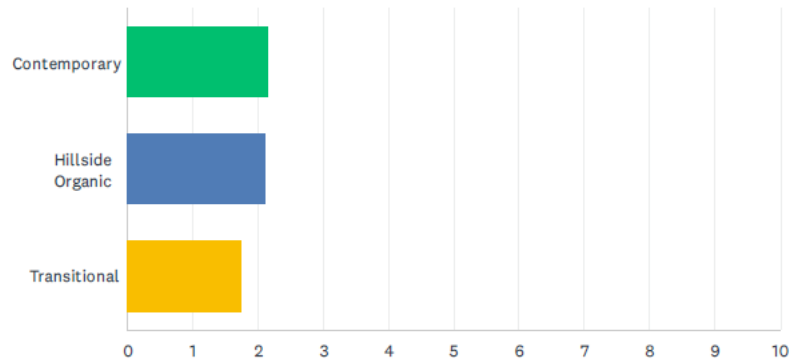


	1	2	3	4	TOTAL	SCORE
Shade Trees	53.54% 53	20.20% 20	15.15% 15	11.11% 11	99	3.16
Pathways	21.21% 21	33.33% 33	28.28% 28	17.17% 17	99	2.59
Open Space	21.21% 21	25.25% 25	20.20% 20	33.33% 33	99	2.34
Seating	4.04% 4	21.21% 21	36.36% 36	38.38% 38	99	1.91

Communications Hill Phase 3 & 4 Park Master Plan & Naming Survey #1 (English & Spanish)

Q9 Please rank the planting designs that most appeal to you in order of your preference (choices are listed alphabetically).EXAMPLE: If “Contemporary” is your first choice, select “Contemporary” as your first choice. If “Hillside Organic” is your second choice, select “Hillside Organic” as your second choice, etc.

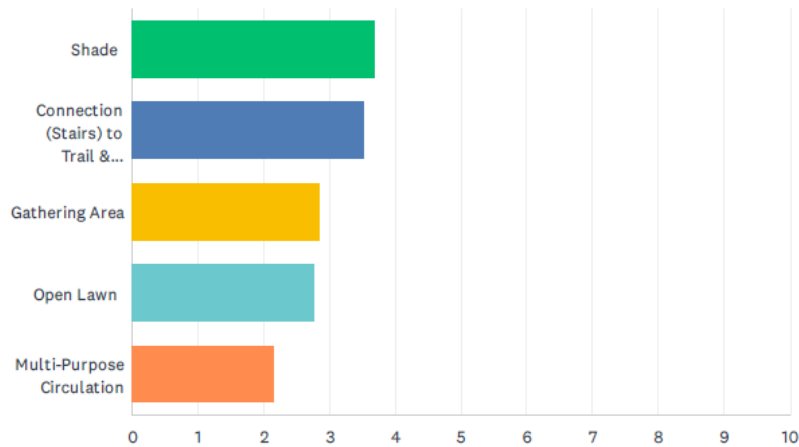
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	1	2	3	TOTAL	SCORE
Contemporary	40.40% 40	34.34% 34	25.25% 25	99	2.15
Hillside Organic	40.40% 40	30.30% 30	29.29% 29	99	2.11
Transitional	19.19% 19	35.35% 35	45.45% 45	99	1.74

Q10 For the conceptual diagram, please rank the park areas that most appeal to you in order of your preference (choices are listed alphabetically).EXAMPLE: If “Connection (Stairs) to Trail & Commercial Area” is your first choice, select “Connection (Stairs) to Trail & Commercial Area” as your first choice. If “Gathering Area” is your second choice, select “Gathering Area” as your second choice, etc.

Answered: 99 Skipped: 57



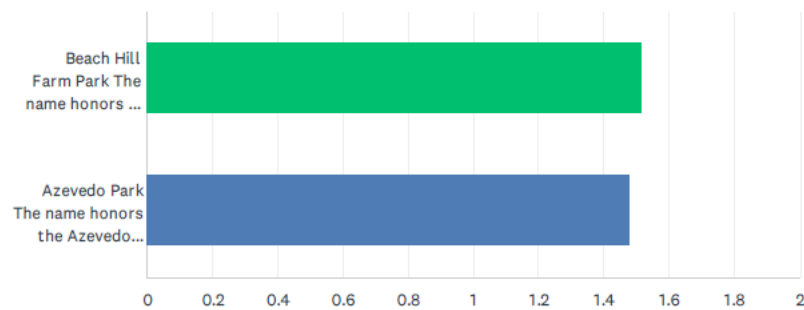
	1	2	3	4	5	TOTAL	SCORE
Shade	38.38% 38	25.25% 25	15.15% 15	9.09% 9	12.12% 12	99	3.69
Connection (Stairs) to Trail & Commercial Area	30.30% 30	28.28% 28	18.18% 18	10.10% 10	13.13% 13	99	3.53
Gathering Area	9.09% 9	22.22% 22	27.27% 27	27.27% 27	14.14% 14	99	2.85
Open Lawn	14.14% 14	18.18% 18	23.23% 23	20.20% 20	24.24% 24	99	2.78
Multi-Purpose Circulation	8.08% 8	6.06% 6	16.16% 16	33.33% 33	36.36% 36	99	2.16

Survey 2: Park Naming Ranking

Communications Hill Phase 3 & 4 Park Master Plan & Naming Survey #2 (English, Spanish, Vietnamese & Chinese)

Q2 Instructions: Please rank the name options listed below in order of your preference. Names are listed alphabetically. For example, if “Azevedo Park” is your first choice, select “Azevedo Park” as your first choice. If “Beach Hill Farm Park” is your second choice, select “Beach Hill Farm Park” as your second choice.

Answered: 82 Skipped: 24

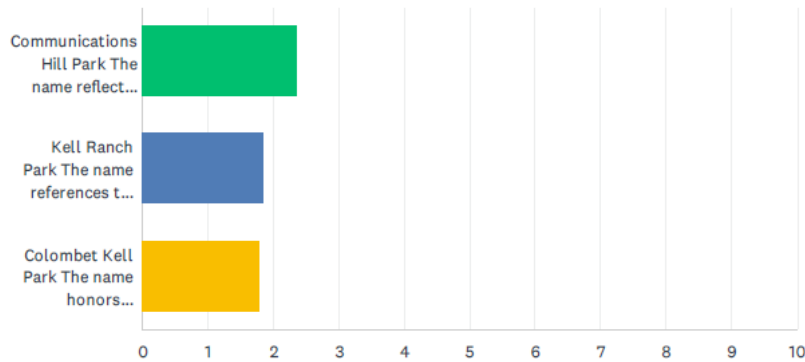


	1	2	TOTAL	SCORE
Beach Hill Farm Park The name honors the previous name and land use of nearby Dairy Hill and reflects the future street names around the park. Tyler Beach purchased the site in the 1860s. Tyler Beach produced milk, cheese, butter, grapes, citrus, and other fruits, which supplied the St. James Hotel.	52.44% 43	47.56% 39	82	1.52
Azevedo Park The name honors the Azevedo family and Portuguese American dairy traditions. The Azevedo family took over the American Dairy Company which led to the "Dairy Hill" namesake. The Azevedo family prided themselves on producing high-quality dairy goods. Their processing plant was a model for the industry.	47.56% 39	52.44% 43	82	1.48

Communications Hill Phase 3 & 4 Park Master Plan & Naming Survey #2 (English, Spanish, Vietnamese & Chinese)

Q3 Instructions: Please rank the name options listed below in order of your preference. Names are listed alphabetically. For example, if “Colombet Kell Park” is your first choice, select “Colombet Kell Park” as your first choice. If “Communications Hill Park” is your second choice, select “Communications Hill Park” as your second choice. If “Kell Ranch Park” is your third choice, select “Kell Ranch Park” as your third choice.

Answered: 80 Skipped: 26

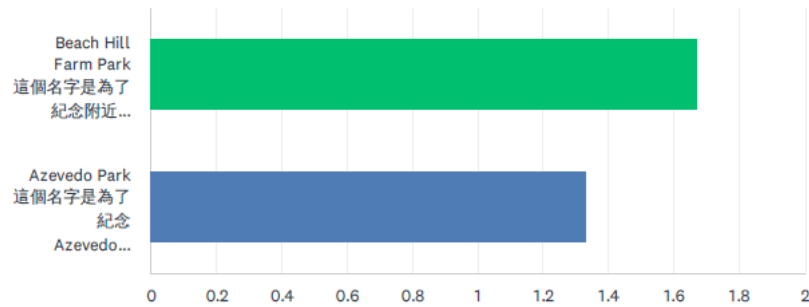


	1	2	3	TOTAL	SCORE
Communications Hill Park The name reflects the geographic location of the park and references the telecommunications role of the hill. The name also reflects the existing and future extension of Communications Hill Boulevard.	52.50% 42	31.25% 25	16.25% 13	80	2.36
Kell Ranch Park The name references the Kell family and the historic ranch that was located near the project site. The Kell Family were early American settlers and pioneers. Their farmhouse was located nearby at Curtner Avenue and Almaden Expressway. The name also reflects the future street names around the park.	22.50% 18	40.00% 32	37.50% 30	80	1.85
Colombet Kell Park The name honors the Colombet and Kell families who farmed the area and reflects the future street names around the park. Clemente Fortune Colombet married Ann Kell, daughter of Margaret Murphy and Thomas B. Kell. Clemente Colombet's vineyards were planted on the San Juan Bautista Hills and in 1856, they received the first premium award given to a Californian wine.	25.00% 20	28.75% 23	46.25% 37	80	1.79

Communications Hill Phase 3 & 4 Park Master Plan & Naming Survey #2 (English, Spanish, Vietnamese & Chinese)

Q17 說明：請根據您的偏好順序對下面列出的名稱選項進行排名。(下列名稱順序目前按字母順序列出。)例如，如果“Azevedo Park”是您的首選，請排列“Azevedo Park”作為您的首選。如果“Beach Hill Farm Park”是您的第二選擇，請排列“Beach Hill Farm Park”作為您的第二選擇。

Answered: 3 Skipped: 106



	1	2	TOTAL	SCORE
Beach Hill Farm Park 這個名字是為了紀念附近 Dairy Hill 的舊名和土地用途，並反映了公園周圍的未來街道名稱。 Tyler Beach 在 1860 年代購買了該地塊。 Tyler Beach 生產牛奶、乳酪、黃油、葡萄、柑橘和其他水果，並供應聖詹姆斯飯店。	66.67%	33.33%	3	1.67
Azevedo Park 這個名字是為了紀念 Azevedo 家族和葡萄牙裔美國乳製品傳統。 Azevedo 家族接管了美國乳製品公司，從而獲得了“Dairy Hill”的同名。 Azevedo 家族以生產高品質乳製品而自豪。他們的加工廠是該行業的典範。	33.33%	66.67%	3	1.33