

<u>2010 Goals & Deliverables</u>	<u>Accomplishments</u> (To be completed at end of 2010)
<p>GOAL #1 – Increase and enhance small and disadvantaged business participation in City contracts and vending opportunities.</p> <ol style="list-style-type: none"> 1. Continue to work with the Airport subcontracting program 2. Review survey of businesses regarding experience with City procurement 3. Review contracts awarded 4. Continue to review DBE program(s) 	
<p>GOAL #2 – Improve the use and effectiveness of city programs that assist small and disadvantaged businesses.</p> <ol style="list-style-type: none"> 1. Increased SBD Commission participation in various small business fairs 2. Assist in City outreach regarding City business assistance fairs 3. Work closely with diverse Chambers of Commerce to increase participation beyond traditional relationships 4. Co-host with existing networking events for businesses to exchange opportunities 5. Explore unique opportunities, and training for San Jose businesses in collaboration with Chambers of Commerce 	
<p>GOAL #3 – Increase public awareness of the existence, mission and activities of the SBDC.</p> <ol style="list-style-type: none"> 1. Contribute to existing newsletters (could include Council newsletters, BOS website and Chamber newsletters) 2. Identify alternative forms of communication to reach businesses that aren't connected to existing City services or programs. 3. Continue regular subcommittee meetings throughout the year 4. Continue meeting as a Commission at alternative locations. 	