

# COMMUNITY & ECONOMIC DEVELOPMENT

## 2019-2020 Proposed Operating Budget

### OUTCOMES:

- Strong Economic Base
- Safe, Healthy, Attractive, and Vital Community
- Diverse Range of Housing Options
- Range of Quality Events, Cultural Offerings, and Public Artworks

# COMMUNITY AND ECONOMIC DEVELOPMENT

## Office of Economic Development

- Arts and Cultural Development
- Business Development and Economic Strategy
- Real Estate Services
- Regional Workforce Development

## Planning, Building and Code Enforcement

- Citywide Land Use Planning
- Development Plan Review and Building Construction Inspection

## Housing

- Affordable Housing Portfolio Management
- Affordable Housing Production and Preservation
- Homeless Interventions and Solutions
- Neighborhood Capital Investment and Public Services
- Rent Stabilization and Tenant Protection

## Public Works

- Regulate / Facilitate Private Development

## Fire

- Fire Safety Code Compliance

# COMMUNITY & ECONOMIC DEVELOPMENT

## Program Samples\*

### Office of Economic Development

Business Outreach and Assistance  
City Property Acquisition and Sales  
Outdoor Events  
Workforce Development Services

### Planning, Building and Code Enforcement

Building Development Services  
Planning Development Services  
Citywide Planning  
Planning Environmental Review and Historic Preservation

### Public Works

Public Works Development Services

### Fire

Fire Development Services

### Housing

Affordable Housing Development Loans  
Apartment Rent Ordinance Administration  
Community Development Block Grant  
Infrastructure Investments  
Homeless Outreach and Case Management

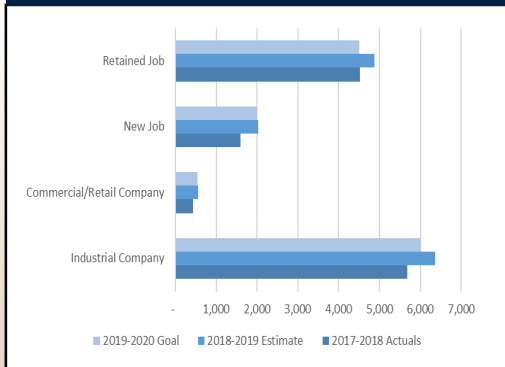
\* For a complete listing of programs, please refer to the 2019-2020 Proposed Operating Budget

# CSA Expected Service Delivery

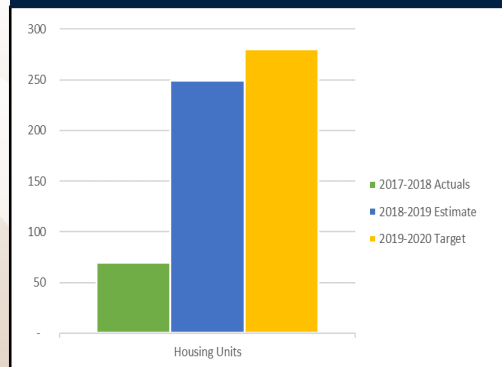
- Facilitate Jobs, Investment, and Revenue
- Plan and Enable a High-Quality, Equitable, and Safe Environment
- Increase Housing Opportunities

# CSA Performance Measure Dashboard

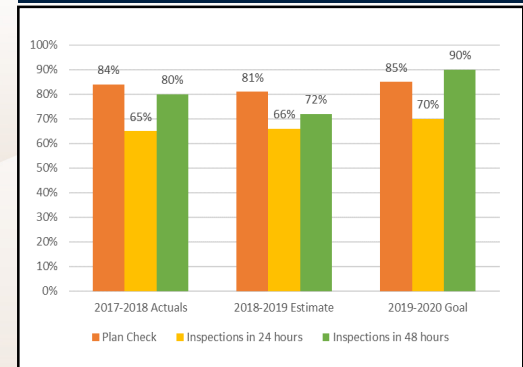
**Estimated Jobs Generated/Retained by Companies that Received City Assistance**



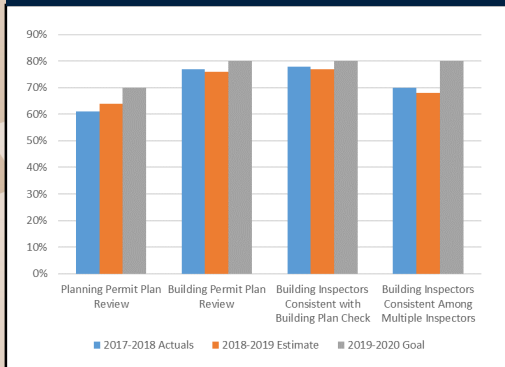
**Affordable Housing Units Completed**



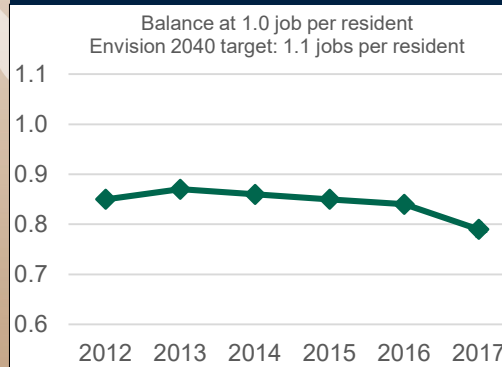
**Development Projects Completed within Processing Time Targets (Construction Process)**



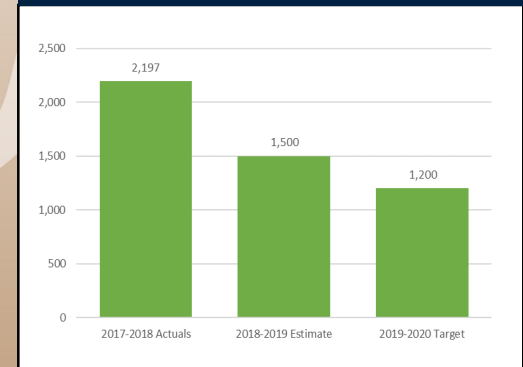
**% of Projects that Receive Consistent Feedback from Staff Throughout Course of Project Review**



**Jobs per Employed Residents in San José**



**Work2future Clients Receiving Discrete Services (Counseling, Job Placement, & Occup. Training)**



# CSA Budget Summary

Department	2018-2019 Adopted	2019-2020 Forecast	2019-2020 Proposed	% Change from Adopted
OED	\$61,244,611	\$57,332,459	\$62,768,122	2.5%
Fire*	\$6,700,177	\$6,661,081	\$7,701,507	14.9%
Housing	\$80,561,274	\$80,617,989	\$87,257,866	8.3%
PBCE*	\$47,661,837	\$45,590,460	\$51,652,351	8.4%
Public Works*	\$15,318,822	\$15,548,302	\$15,839,192	0.5%
<b>CSA Total</b>	<b>\$211,936,721</b>	<b>\$205,750,291</b>	<b>\$225,219,038</b>	<b>6.3%</b>
<b>Positions</b>	<b>507.11</b>	<b>490.26</b>	<b>527.65</b>	<b>4.1%</b>

\* The Fire, PBCE, and Public Works Departments have additional funding in the Public Safety (Fire) and Neighborhood Services City Service Areas (PBCE, Public Works)

# Proposed Budget Actions

- Downtown: Pedestrian Quality of Life
- Financing Affordable Housing including Permanent Supportive Housing
- Fair Housing Plan
- Housing Equity and Inclusion Coordinator
- Citywide Retail Attraction Program
- Development Services Transformation
- Municipal Code and Policy Changes
- Diridon Station Area Development Planning
- 2020 Census Outreach
- East Side Grown Street Food Hub

# CSA Workplan Highlights

- San José Works: Career Pathways Initiative
- Diridon Station Area Development/Diridon Integrated Station Concept
- General Plan Implementation: Urban Village Plan and Development, Four Year General Plan Review
- Housing Crisis Work Plan
- Affordable Housing Pipeline
- Homeless Housing Opportunities

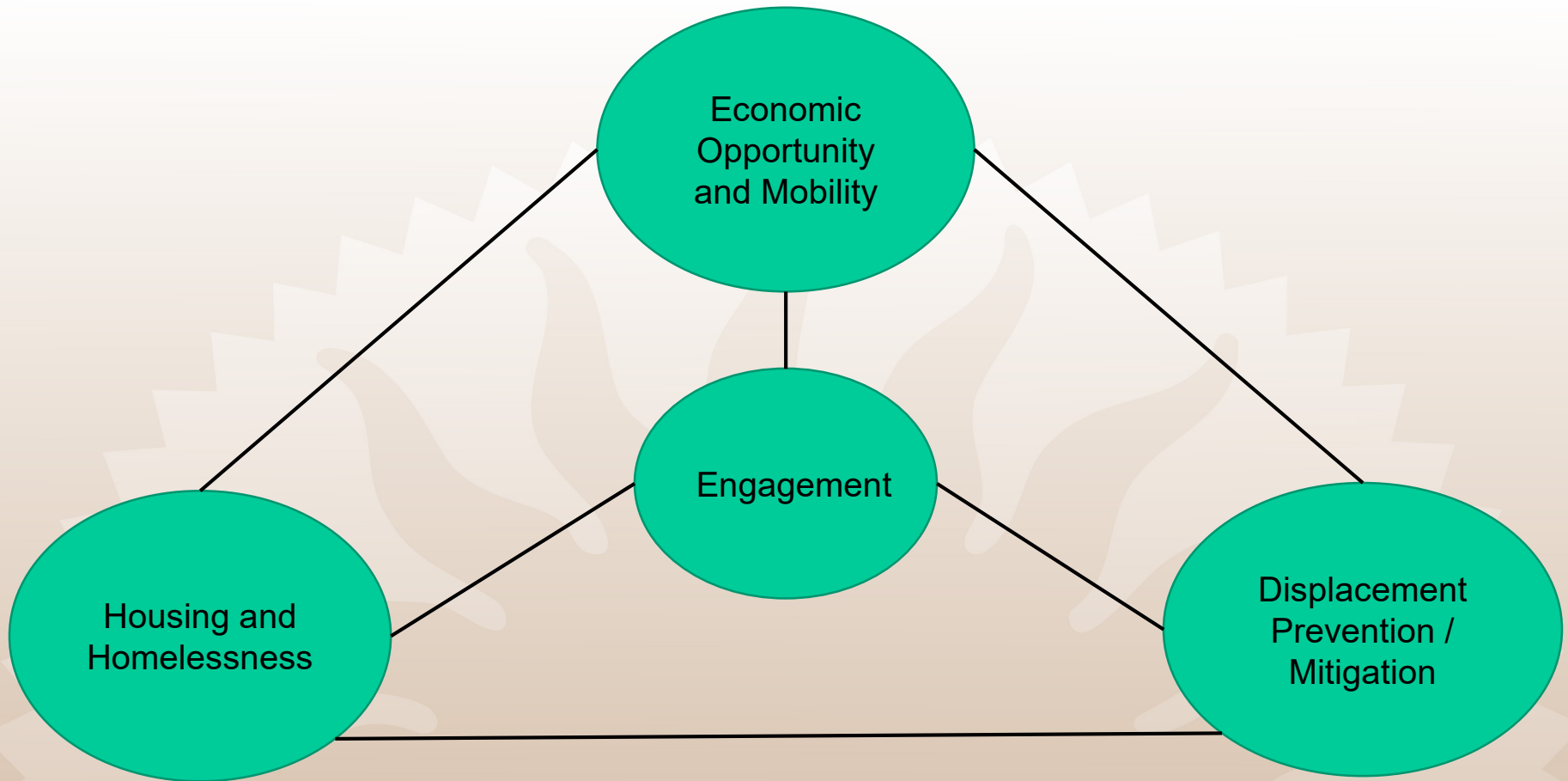
# Supporting Major Initiatives

## CED-CSA: CITY BUILDERS ROADMAP 1.0

Our 18 month shared interdepartmental projects to implement Council direction.

<b>Housing Crisis Action Plan</b>	North San Jose Policy Update (Priority #8)	Residential Cost of Development Study	Anti Displacement Strategy (households & small business)	Commercial Linkage Fee	Affordable Housing Dispersion Policy	Impact Fee Deferred Payment Program (Priority #21)	Universal Impact Fee (Priority #12)
<b>Drive Development</b>	Development Services Transformation	Align Zoning with General Plan	Berryessa BART Station Area/Urban Village Plan	Urban Design Guidelines (Priority #19)	Major Development Projects		
<b>Diridon Station Area</b>	Diridon Civic Engagement	Diridon Station Area Plan Update (inc. 3 sub-plans)	Diridon Integrated Station Concept Plan	Google Review & Development Agreement/Community Benefits Plan			
<b>General Plan Implementation</b>	Four-Year Review	Citywide Access & Mobility Plan	Climate Smart and American Cities Climate Challenge	Industrial Lands Preservation	Monterey Corridor Task Force		
<b>Other Council Prioritized Items</b>	ADU Promotion & Amnesty Program (Priority #7)	Soft Story Ordinance & Retrofit Rebate Program (Priority #6)	Electronic Billboards Phase II (Priority #4)				

# Equity and Outcomes Review of Selected Neighborhood/Community Services



# Summary

- Housing Crisis Action Plan
- Drive Development
- Diridon Station Area
- General Plan Implementation
- Other Council Prioritized Items

# COMMUNITY & ECONOMIC DEVELOPMENT

## 2019-2020 Proposed Operating Budget

### OUTCOMES:

- Strong Economic Base
- Safe, Healthy, Attractive, and Vital Community
- Diverse Range of Housing Options
- Range of Quality Events, Cultural Offerings, and Public Artworks