

City's COVID-19 Response: Supporting Unsheltered Residents

Item 8.2 Homelessness Annual Report and Addressing Homelessness During COVID-19
Pandemic: Encampment and Abatement

Jon Cicirelli, Director, PRNS

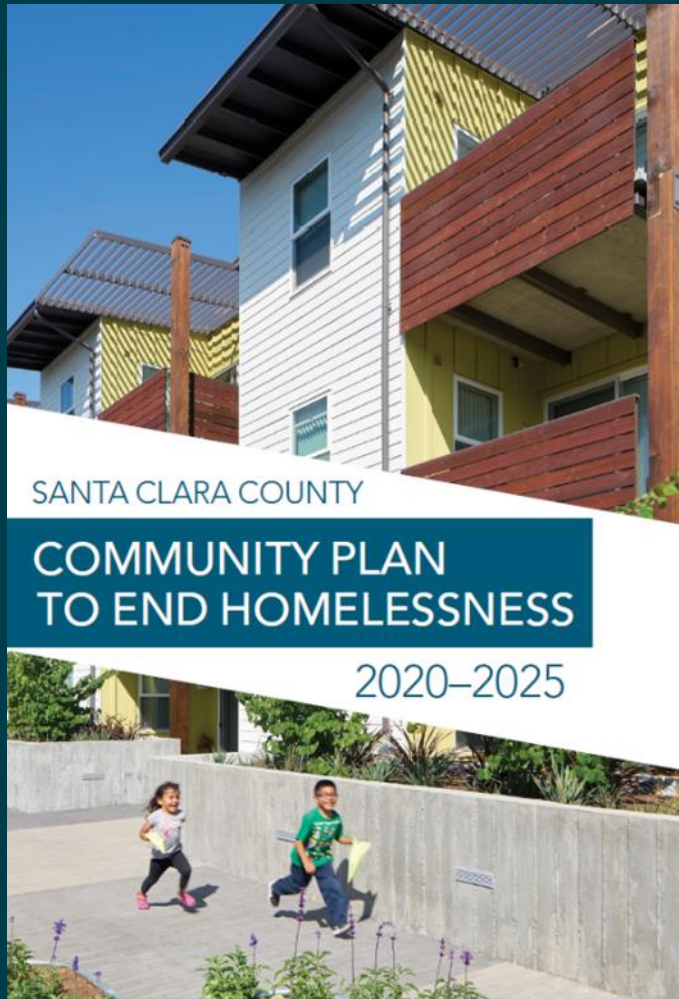
Neil Rufino, Assistant Director, PRNS (Co-Director BSJ Response Branch)

Rick Scott, Deputy Director, DOT (Co-Director BSJ Response Branch)

Sarah Zarate, Assistant to the City Manager (Planning Director BSJ Response Branch)

March 23, 2021

Community Plan to End Homelessness Strategies



Strategy 3



Improve quality of life for unsheltered individuals and create healthy neighborhoods for all

Strategy 1



Address the root causes of homelessness through system and policy change

Strategy 2



Expand homelessness prevention and housing programs to meet the need

Sub Strategy 3.3 Increase street outreach, hygiene services, and transportation options to match the needs of unsheltered residents

Interim Strategy (January – June 2021)

Goal: Continue ramped up level of service (Service Model 1.0) thru June



ACTIONS COMPLETED

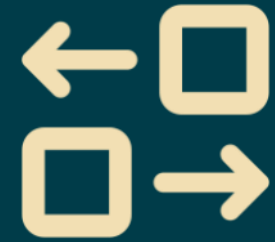
- ✓ Refined zone-based City staffing and contractual service model, including extending or ending EOC redeployments
- ✓ Extended grant agreements with select non-profit providers (Tier 1 and Tier 2)
- ✓ Exercised contract extensions for high performing vendors (Tier 3)
- ✓ Developed and advanced a cost budget proposal for FY 2021-22

Building on Pre-COVID Work



**Advancing
Equitable
Solutions**

**Driving
Organizational
Re-Alignment**



**Advancing
Systems
Mapping &
Performance
Measurement**



**Enhancing
Inter-
Departmental
Collaboration**

Our Vision.

An inclusive community where everyone is valued and has a place to call home.

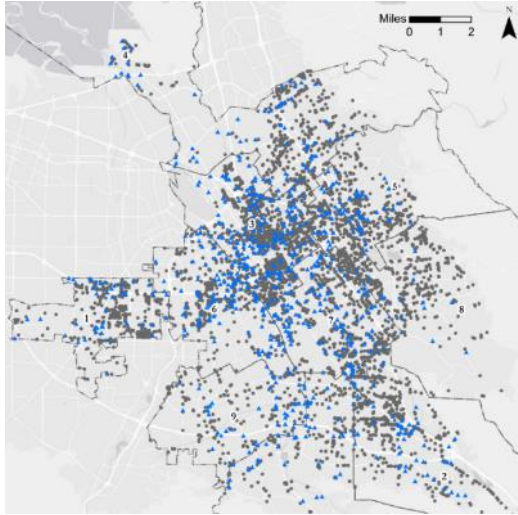
Our Mission.

Growing and maintaining thriving San José neighborhoods for homeless residents and all community members.

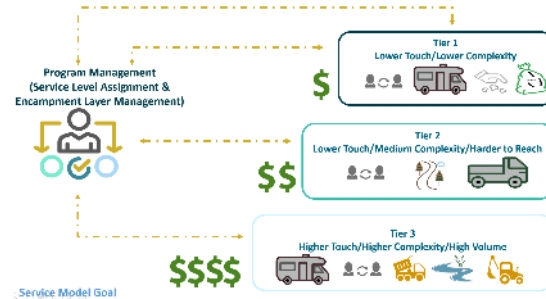
Guiding Principles.

- ✓ Act with Urgency
- ✓ Apply an Equity Lens
- ✓ Deliver Compassion- Centered Services
- ✓ Be Bold and Iterative
- ✓ Be Accountable Always
- ✓ Build, Measure, and Learn with Data

Service Model 1.0



June 2020

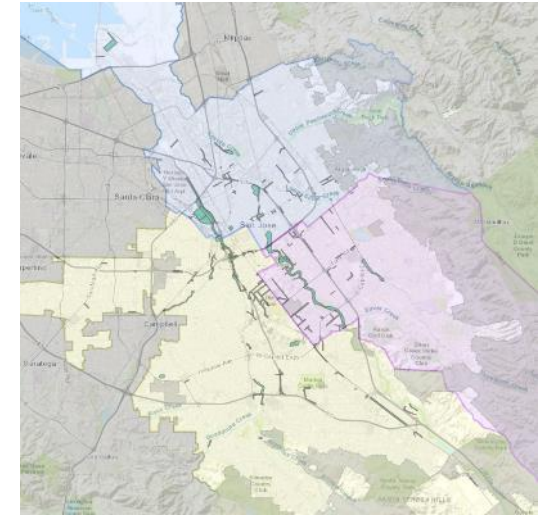


August 2020



October 2020

Service Model 2.0



November 2020

Encampment Trash Program Journey

Not your everyday trash pickup



Cleanup Goal

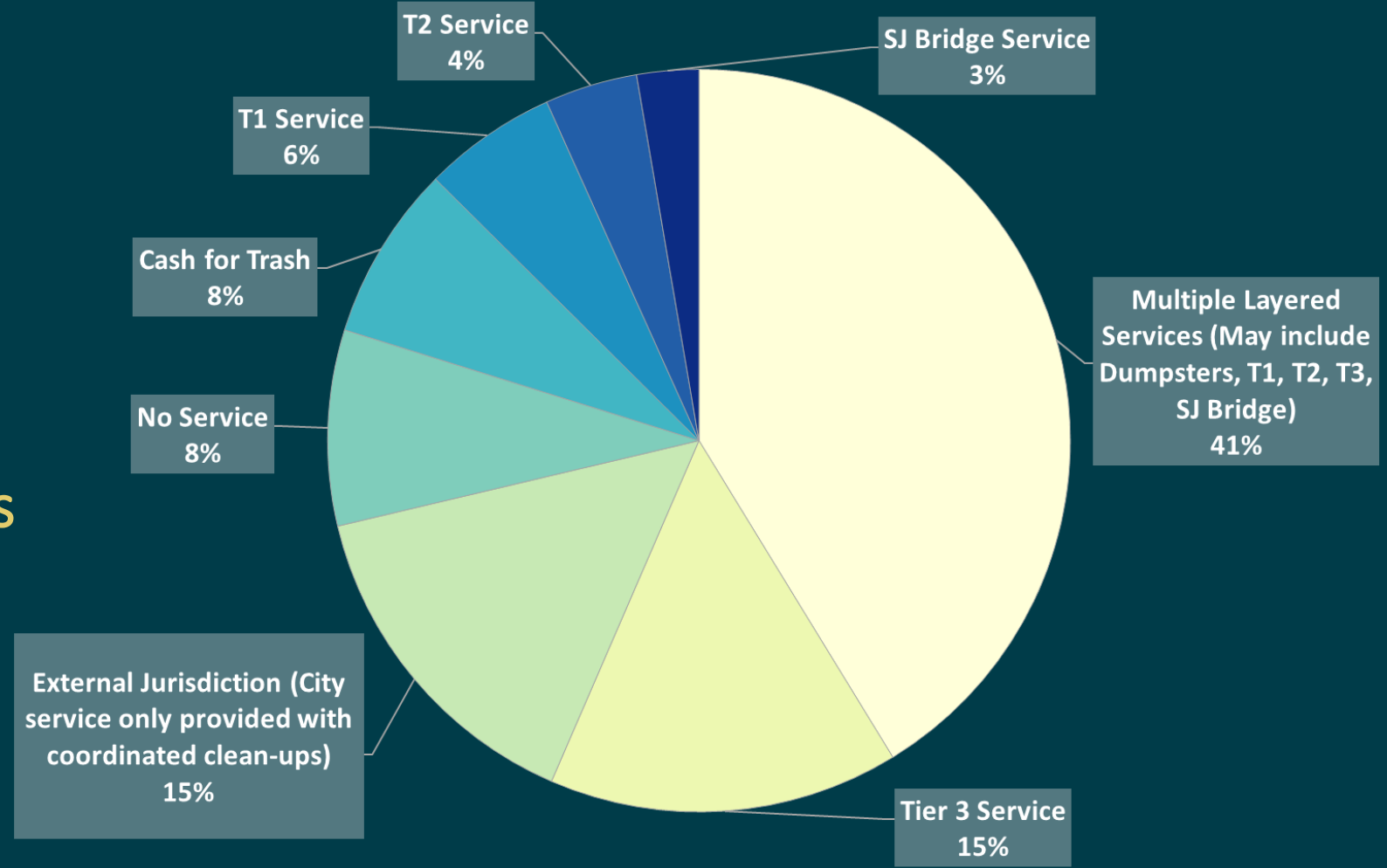


BeautifySJ Response Branch Summary

(Activity July 2020 – March 2021)

- ✓ Over 200 Sites mapped citywide
- ✓ 2,700+ Services for hundreds of residents (trash collection)
- ✓ ~4,000 tons of trash removed

BeautifySJ Service Overview at Mapped Encampments City-Wide
As of March, 2021



Supporting Public Health and Safety at Encampment Sites

EOC Protocol Manual

The City of San José will pick up trash in this area on the following date(s):
[Wednesday, May 30, 2018] to [Thursday, May 31, 2018]

Please help us keep this area clean and healthy. Place all your trash at designated locations by: **[7:00 a.m. on May 30, 2018].**

During the cleanup, the City of San José will remove items and materials not stored in a tent, structure, or living space. Unclaimed personal property will be collected and stored at a City facility for 90 days unless it is perishable, contaminated, or presents a potential health or safety hazard.

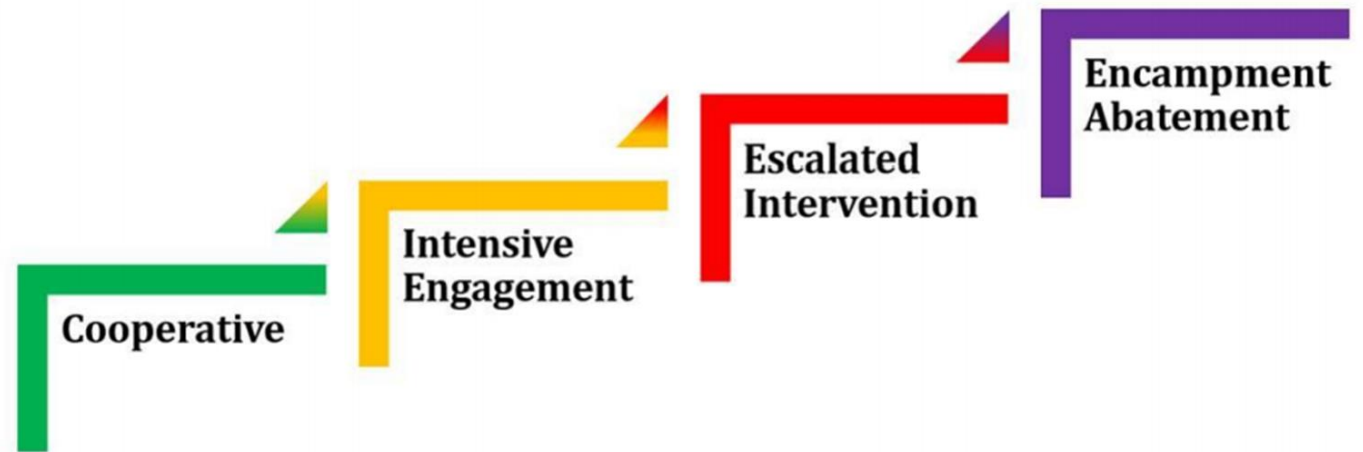
This trash and debris at this encampment pose a potential health and safety hazard. Please help us keep you safe and clean by cooperating with staff and minimizing loose trash and debris. Thank you.

CITY OF SAN JOSE
OFFICE OF HOMELESS SERVICES

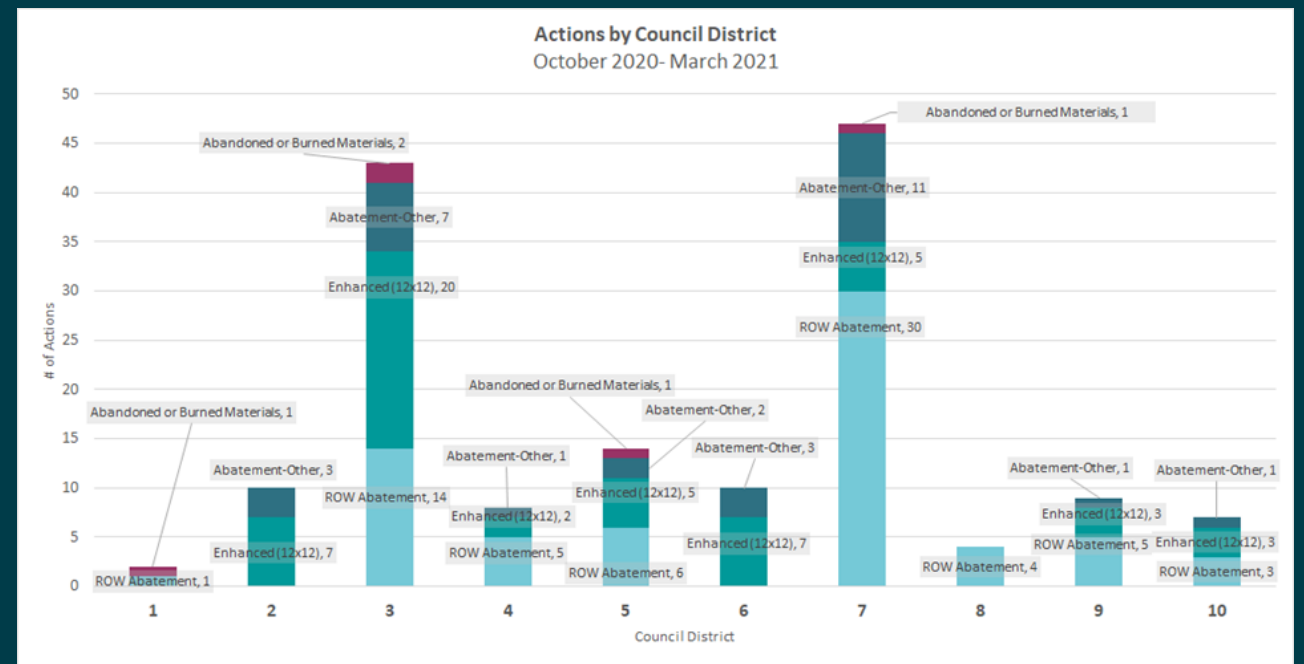
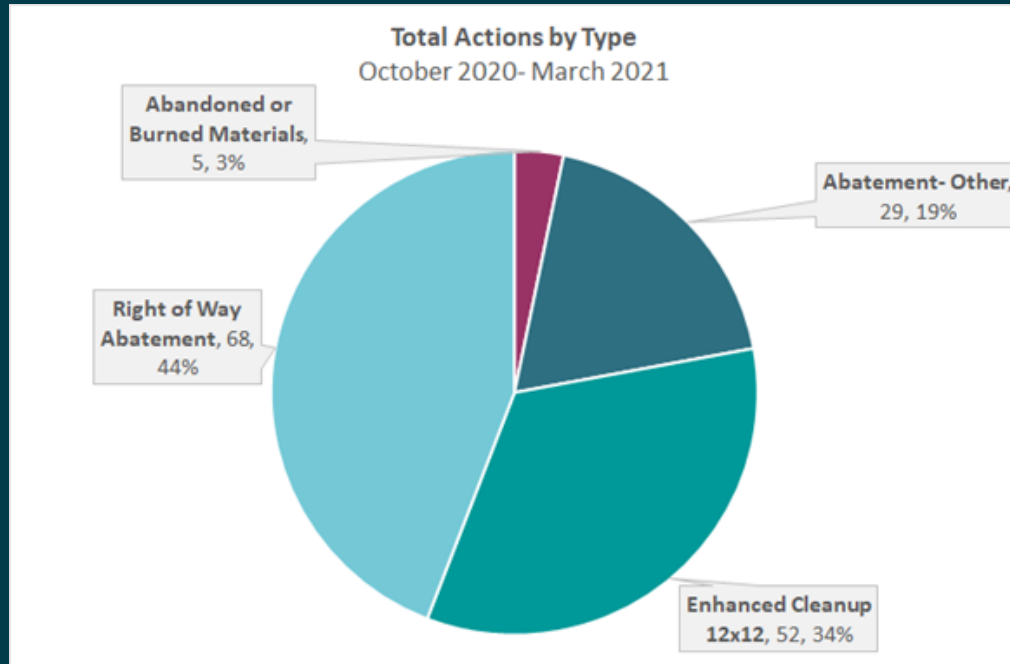
TO PICK UP YOUR PROPERTY
 CALL (408) 510-7600
 Monday-Friday, 9:00 a.m. to 5:00 p.m.
 EMAIL: outreach@homefirstsc.org
 VISIT: **Boccardo Regional Reception Center**
 2011 Little Orchard Street, San Jose CA 95125

Property is not stored on-site at the Boccardo Regional Reception Center. To claim property, you will be required to provide a description of the items and the date and location of the cleanup and schedule a date to return to collect your items.

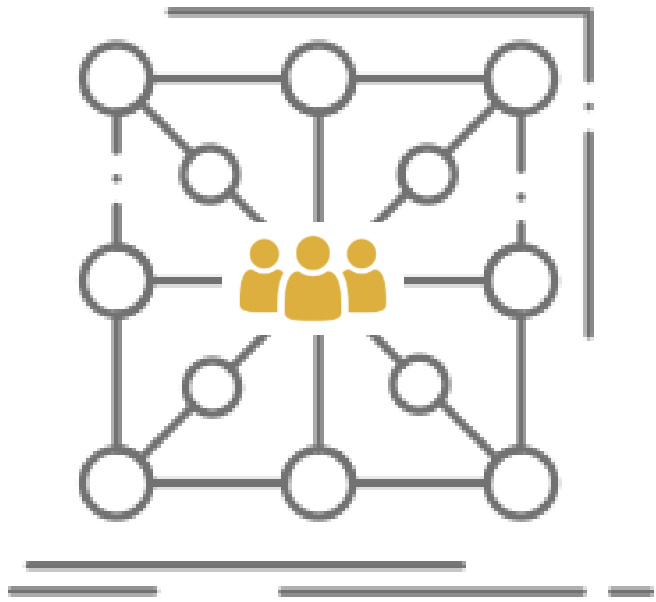
ALL UNCLAIMED PROPERTY WILL BE DISPOSED OF AFTER [8/31/18]



- ROW Clearings
- Escalated Clean Ups
- Multidisciplinary Encampment Assessment and Intervention Team



154 Escalated Actions conducted since October 2020
(97 abatement related)



What should a post-pandemic encampment management framework look like? (policies and programs)

of Homeless Residents

≠

of Emergency/Interim/
Permanent Beds and
Housing Options

... meaning we must define an encampment management goal in the interim.



Approaches to Unsheltered Homelessness Over Time

Pre-COVID

Abatements +
Outreach

Post-COVID

Roadmap Priority
FY 21-22



During COVID

(Public Health Approach + CPEH Strategy 3 Implementation)

- SOAR (Enhanced Outreach, Sanitation Resources, & more)
- ROW Abatements
- Enhanced Outreach
- Escalated Cleanings
- Multidisciplinary Team
- Encampment Trash Program

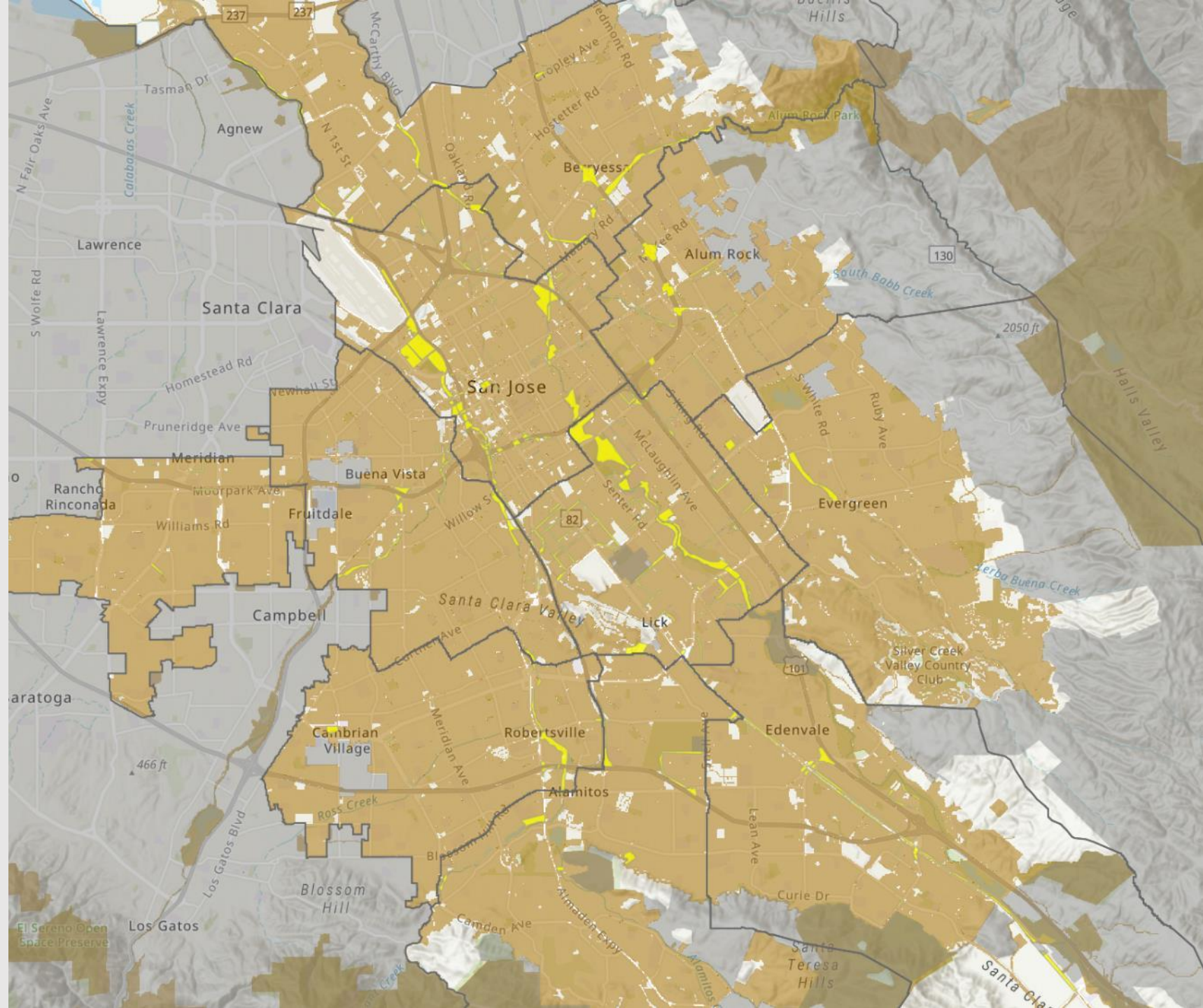


Abatelements
alone are not a
solution; they
disperse
people, don't
eliminate
homelessness

Other jurisdictions grappling with same issues and searching for local solutions, ex. “Sensitivity Sites”

Oakland policy not implementable/enforceable

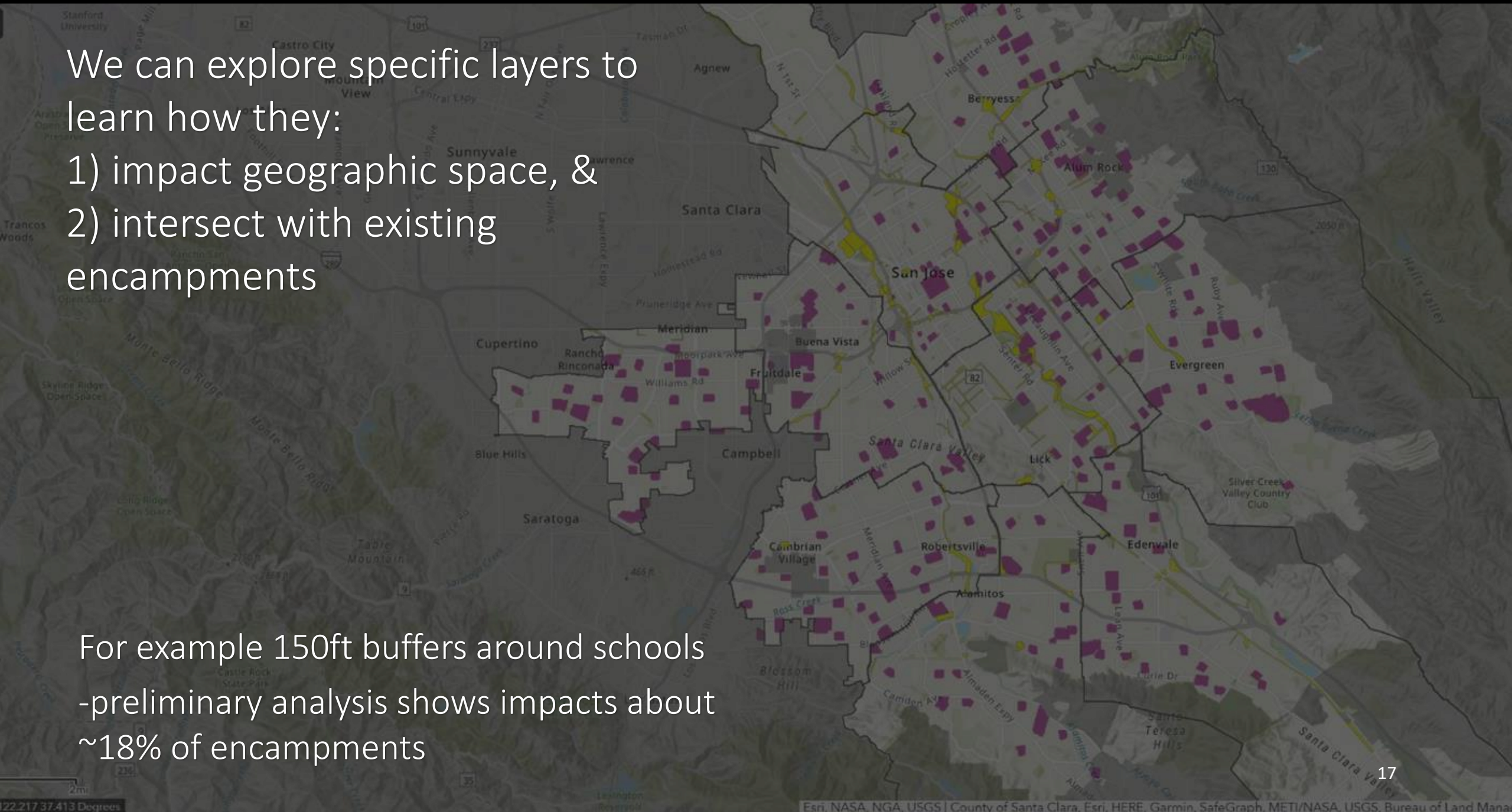
Oakland buffers unfeasible in SJ – essentially make entire City a no encampment zone



We can explore specific layers to learn how they:

- 1) impact geographic space, &
- 2) intersect with existing encampments

For example 150ft buffers around schools -preliminary analysis shows impacts about ~18% of encampments

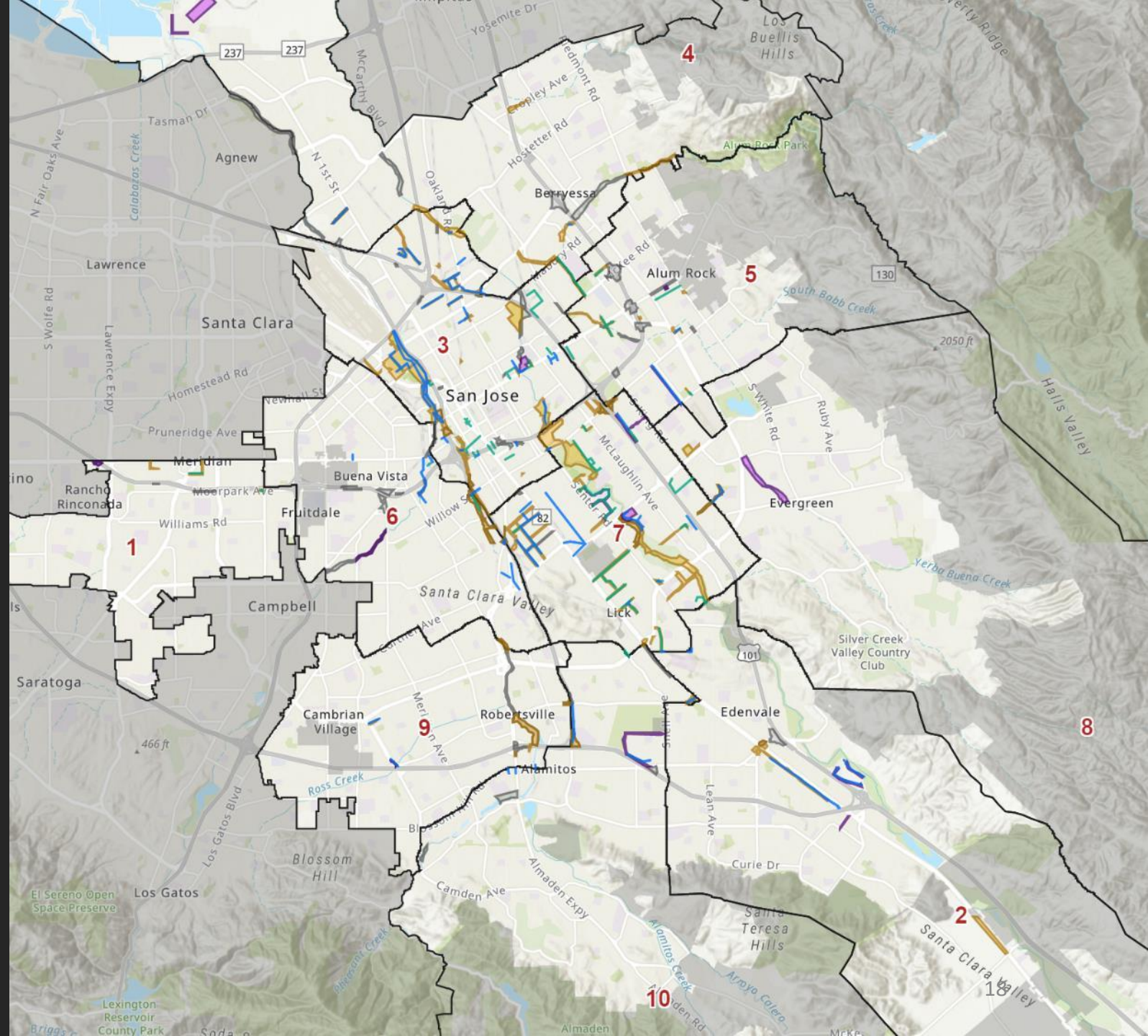


Equity Framework - People

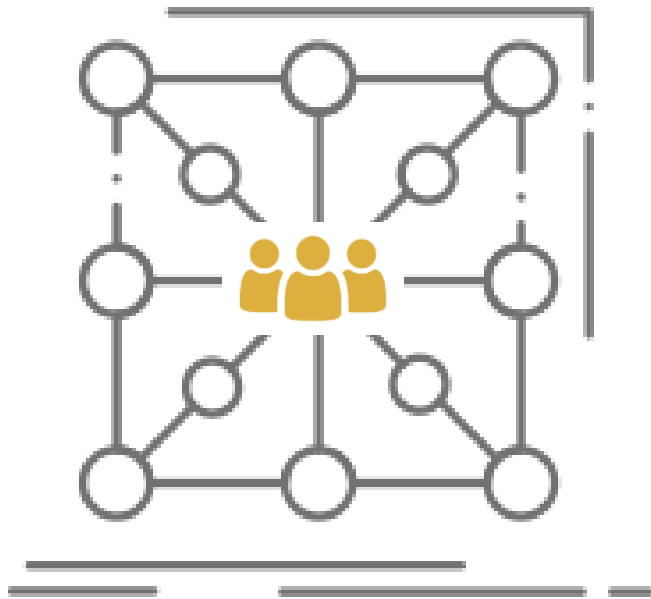
Disproportionate high rates of homelessness among specific racial and ethnic groups

Equity Framework - Neighborhoods

Disproportionate impacts in D3 and D7



What should a post-pandemic encampment management framework look like that is enforceable? (How to define success?)



Policy Considerations:

Type	Status
Encampment Trash Program (limited abatements/safety/ROW)	Funded to June 30, 2021/ Iterating Citywide
SOAR	Funded/Limited Sites
Categorical “No Encampment Zones” <ul style="list-style-type: none"> ▪ What categories matter most? ▪ Enforcement? 	<i>New Work/Unfunded</i> <i>(Service Model 3.0?)</i>
Safe Relocation / Sanctioned Encampments <ul style="list-style-type: none"> ▪ Where/how to locate? (applying historic lessons learned) 	<i>New Work/Unfunded</i> <i>(Service Model 3.0?)</i>