



Housing

STATUS REPORT ON THE BETTER HOUSING INITIATIVE

Neighborhood Services & Education Committee

March 10, 2022

Rachel VanderVeen
Deputy Director

Bianca Madrid
Community Programs Administrator

Captain Todd Trayer
San José Police Captain

Roger Beaudoin
Code Enforcement Supervisor

Hilda Morales
Community Services Supervisor

Better Housing Initiative

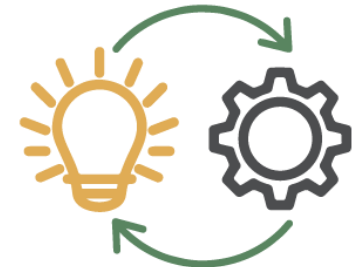
Vision: Engage property owners, key stakeholders, and tenants in collaborative communication and strengthened partnership.



**Engage
Stakeholders**



**Collaborative
Communication**



**Strategize
Solutions**



Target Properties

Valley Palms Apartments

Year Built: 1966

Total Units: 354

Apartments & Townhomes

1-Bed: 24 | 2-Bed: 330

100% Low-Income Units

Tier 3 Property



Foxdale Village Apartments

Year Built: 1979

Total Units: 287

Apartments & Townhomes

1-Bed: 28 | 2-Bed: 29
3-Bed: 170 | 4-Bed: 60

100% Low-Income Units

Tier 3 Property



Multi-Disciplinary Partnership



Public Safety

Community Policing

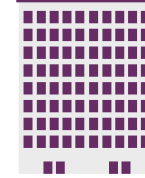
Crime Prevention Education



Code Enforcement

Health & Safety Hazards

Sub-Standard Housing Conditions



Better Housing Initiative

Affordable Housing Regulations

Asset/Property Management Expertise



Community Engagement

Neighborhood Empowerment

Leadership Training & Development



Public Safety

San José Police Department

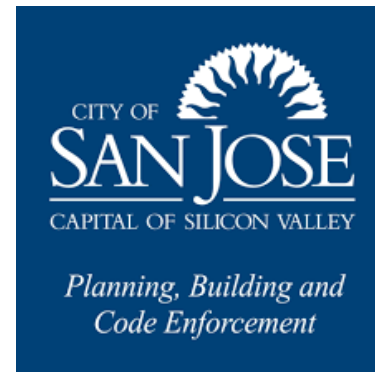
Provide police services, build trust by participating in community events, co-police issues to make the environment safer. Liaison with on-site security and provide crime prevention training and strategies.



Code Enforcement

Multiple Housing Inspection Program

A tiered, proactive inspection program which inspects multifamily buildings of three units or more for code violations on a 3-, 5-, or 6-year cycle. Buildings are categorized and prioritized into tiers based on the severity and number of code violations and number of complaints over time.



Community Empowerment

Project Hope

A community engagement and empowerment program that helps residents learn how to work in partnership with the City and external partners to coordinate and mobilize resources to address ongoing neighborhood issues to improve the quality of life.



SAN JOSE
**PARKS, RECREATION &
NEIGHBORHOOD SERVICES**



Working Better Together



Responding to Community Needs



Monitoring the Valley Palms bond regulatory agreement



Building relationships with tenants and key stakeholder partners



Supporting real-time circumstances and on-site emergencies



Emergency Rental Assistance



5
On-Site Pop-Up
Application
Clinics



124
Households
Applied



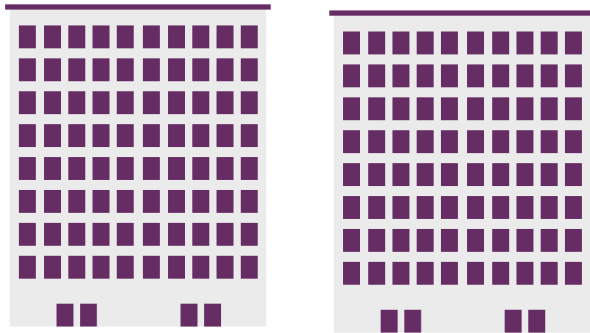
Ongoing targeted
outreach to tenants
with past-due rent
at risk of eviction



Future Funding

Housing Department

Better Housing Initiative



- 🏠 General Fund budget proposal for FY 22-23

Nonprofit Partner

Responsible Landlord Engagement Initiative



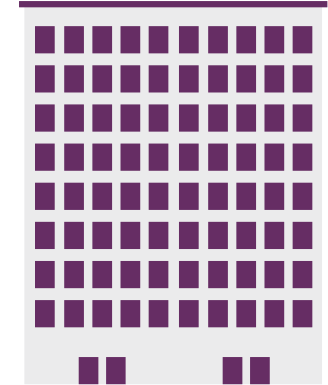
- 🏠 Earmark grant proposal
- Or
- 🏠 General Fund budget proposal for FY 22-23



Service Models

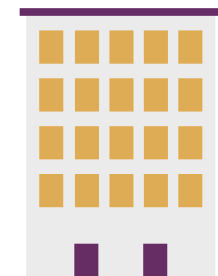
Better Housing Initiative

- ✓ 50 units or more
- ✓ Deed-restricted affordable housing multifamily properties
- ✓ Non-City funded



Responsible Landlord Engagement Initiative

- ✓ Less than 50 units
- ✓ Market rate and affordable units
- ✓ Multifamily and single-family properties





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