



# Memorandum

**TO:** MAYOR LICCARDO

**FROM:** Councilmember Raul Peralez

**SUBJECT: BUDGET DOCUMENT**

**DATE:** May 25, 2022

Approved

Date 5/25/22

## **RECOMMENDATION**

Replace Calle Willow Banners

### **Proposal**

Program/Project Title: Calle Willow Banner Replacement

Amount of City Funding Required: \$6,000

This change is:

X One-time    \_\_\_\_\_ Ongoing

Cost Estimate Number (if applicable):

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

Calle Willow located in District 3 has approximately 19 banners on the southside and 11 banners on the northside of Willow Street that need replacing. A total of 30 banners would help enhance the area, strengthen neighborhood identity and further community building of the larger Guadalupe Washington neighborhood.

### **Funding Source**

X Essential Services Reserve:

Other (Please specify program/project/fund):

**Department or Organization Contact**

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: Christina Ramos, Chief of Staff

Department or Organization: Council District 3

Phone Number: 5-4903

Email: [christina.m.ramos@sanjoseca.gov](mailto:christina.m.ramos@sanjoseca.gov)



Children's  
Discovery  
Museum  
of San Jose

May 4, 2022

The Honorable Raul Perez  
Member, San Jose City Council District 3  
200 East Santa Clara Street, 18<sup>th</sup> Floor  
San Jose, CA 95112

Dear Council Member Perez:

This letter is to follow up to our meeting last week regarding Children’s Discovery Museum of San Jose’s request for increased support towards helping visiting families feel safe coming to our downtown location and using area parking lots, light rail stop and Guadalupe River Trail and towards staff’s ability to caretake our city-owned facility and Museum equipment and property. We are very appreciative of your efforts to prioritize Children’s Discovery Museum’s worsening circumstances created by the unhoused living in the Guadalupe River and on adjacent land and seeking support to expand setback guidelines to include the Museum and surrounding property.

Recognizing that finding solutions to the significant unhoused population in the area is a long-term proposition, Beautify San Jose has recommended that we develop new security solutions as an important immediate next step. I am writing today to request City support in order to install new security structures to protect property; security cameras to record illegal activity that can be used by the San Jose Police; additional lighting that will make images more visible on security footage and discourage negative activity; and replace the important equipment that was stolen/destroyed by vandals. The list that follows is in priority order.

- |  |   |
|--|---|
| 1. Contract with a local vendor to build, secure City permits for, and install a 70’ long, 5’ high metal security fence to the top of the existing wall around our outdoor performing arts amphitheatre (preliminary concept attached) | \$65,000.00                               |
| 2. Acquire and install up to 30 video surveillance cameras to record activity around the Museum and upgrade network infrastructure to operate new equipment and warehouse video  | \$50,000.00                               |
| 3. Contract with security company for a 3-year annual contract for after-hours monitoring of 10 exterior cameras from 7pm-7am daily  | \$20,000.00                               |
| 4. Acquire and install new security lighting in four vulnerable locations on the Museum’s site: front of building, service yard, outdoor Amphitheatre, and backflow preventer near Woz Way   | \$20,000.00                               |
| 5. Replace stolen/damaged performing arts audio system in the outdoor amphitheatre   | <u>\$20,500.00</u><br><b>\$175,500.00</b> |

We believe these security improvements will make a very real difference in our ability to promote a safer environment for our visiting families and staff and help protect our facility, equipment and property. Thank you again for your support and advocacy on our behalf.

Sincerely,

A handwritten signature in blue ink that reads "Marilee Jennings". The signature is written in a cursive style with a light blue shadow effect behind the text.

Marilee Jennings  
Executive Director



**DISCOVERY ON TOP OF WALL**