



Memorandum

TO: MAYOR LICCARDO

FROM: Councilmember Pam Foley
Councilmember David Cohen
Councilmember Sergio Jimenez

SUBJECT: BUDGET DOCUMENT

DATE: May 25, 2022

Approved

Date 05/25/2022

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: San José Parks Foundation

Amount of City Funding Required: \$30,000

This change is:

One-time Ongoing

Cost Estimate Number (if applicable):

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

Now in its 12th year, the San José Parks Foundation acts as the sole organization that supports all of our City's 200+ parks and all 56 miles of trails. The nonprofit organization has advocated for the San Jose's parks and trails and the programs within them by empowering the community and volunteers for over a decade. The nonprofit organization has brought in millions of dollars in funding to aid the City's Parks & Trails and fully supports the Volunteer Program in partnership with PRNS in addition to providing their own volunteers. As budget cuts impacted personnel, volunteers became an essential part of the City's workforce keeping the parks and trails clean and safe for the community.

This funding will help develop a strategic plan for the upcoming years which includes broadening direct support for PRNS, adding staff, and planning for succession to create a stronger organization.

Similar efforts by other local nonprofit organizations have proved successful. Bringing in consultants to help build capacity offers the opportunity to create sustainable long-term funding. Moreover, the San José Parks Foundation has pledged to continue matching every dollar granted by the city as it has always done in the past.

Funding Source

- Essential Services Reserve:
- Other (Please specify program/project/fund):

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: James Reber - Founder

Department or Organization: San José Parks Foundation

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