

## SAN JOSÉ VISION ZERO TASK FORCE

### Meeting Minutes

Thursday, April 27<sup>th</sup> 2023; 1:30 pm – 4:00 pm PST

#### Call to Order and Chairperson Report

The ninth Vision Zero Task Force Meeting was called to order on April 27, 2023 1:30 pm in-person at San Jose City Hall and via Zoom.

#### Attendees

Chair — CM Pam Foley (CD 9)	Member (SCC Roads + Airports) — Harry Freitas
Vice Chair — CM Bien Doan (CD7)	Member (SCC Emergency Medical) — Jackie Lowther
Member (CSJ Transportation)—John Ristow	Member (SCC Education) — Mary Ann Dewan
Member (CSJ Fire) — James A. Williams	Member (SCC Medical Examiner) — Michelle Jorden
Member (CSJ Parks) — Neil Rufino	Member (VTA) – Lauren Ledbetter
Member (CSJ Police) — Lt. Nqui Scherry	Member (Advocate) — Diana Crumedy
Member (CSJ Economic Dev) — Salvador Alvarez	
Member (CSJ Housing) — Ragan Henninger	
Member (CSJ Planning) — Michael Brilliot	
Member (CSJ Public Works) — Michelle Kimball	

#### Call to Order and Chairperson Report

- Introduce new Vice Chair
- Names of people who have lost their lives to traffic fatalities since last Task Force meeting
- Roll Call (Departments/Agencies present)
- Minutes posted for the Vision Zero Task Force of November 30, 2022
- Approve By-Laws

#### **By-Laws Comments (Public)**

- Have a representative from the unhoused community as a suggestion due to the amount of unhoused being victims of traffic fatalities.
- Not collecting data on drivers such as race, ethnicity, how long lived in city, and ethnicity of victim. Need to expand article 3 under duties to collect data of drivers and victims. Exploiting people experiencing poverty and fatalities for funding DOT.

#### **By-Laws Comments (Committee)**

- By-Laws look great.
- Able to get anyone in the committee with disabilities?
- Limited spots for advocates.
- Description of members on page 2 under section 103, 5 of the decision makers must be decision makers from various Santa Clara County departments. VTA is not a Dept. Recommends modifying wording to Agency to include VTA.
- Change to Agency instead of departments to work with County of Education and VTA.

#### Reports / Updates

- **2022 Traffic Collision Data Trends (Jesse Mintz-Roth, DOT)**

65 fatalities in 2022 was highest ever. Fatalities are comparatively low in 2023.

2022: 65 fatalities (63 crashes)

- 21 (32%) – on PSC
- 5 (8%) – on White Road
- 6 (9%) – on Santa Teresa Boulevard
- 53 (82%) – On major roadways with posted speed limits of 35 MPH or higher
- 18 (28%) – Speeding as contributing factor
- 41 (63%) – in dark hours
- 32 (49%) – People walking and 19 (29%) outside of crosswalks or in roadway
- 32 (49%) PED
- 8 (12%) Bike
- 17 (26%) Auto
- 8 (12%) MC

- **Vision Zero Action Plan Updates: Accomplishments & Work Plan (Jesse Mintz-Roth, DOT)**

- **Accomplishments**

- DOT received \$74M for safety projects and \$55M on Priority Safety Corridors and at fatal and sever injury locations.
- 9.2 miles of quick build along Branham, Curtner, Hillsdale, and White
- 2023 Update to PSC
- Worked with Beautify SJ/PRNS to distribute flashlights and lanterns to 22 unhoused people at 15 locations.

- **Upcoming Work**

- 8 miles of quick build improvements along Saratoga, Julian/Mckee, Blossom Hill, Jackson Ave (PSCs)
- 6 miles of capital improvements along Mckee Road and Tully Road (PSCs)
- Increase community outreach and engagement (Slow Down SJ, Distracted Driving, Pedestrian Safety)
- Engage with those experiencing homelessness about traffic fatalities
- Develop School Safety Workplan
- Initiate data sharing agreements with 3 trauma hospitals and County EMS for trauma injury data
- Update expired engineering and traffic surveys and identify streets to evaluate for lower speeds (AB 43)
- Build data project evaluation program

- **School Safety Work Plan Updates (Jim Bittner, DOT)**

- **Rules Memo 10/19/2022 Recommendations:**

- Expand traffic safety programs to prioritize Safe Routes to School
- Prep Recommendations for budget actions to make systemic changes to the City's Traffic Safety Program to increase program's reach to be able to support every school district in San Jose
- Increase traffic enforcement and education of traffic regulations at San Jose Schools

- **Work Plan**

- Develop citywide School Safety Survey
- Distribute to all K-12 Schools
- Summarize and disseminate survey results
- Identify survey results
- Identify resources needed to deliver focused School Safety Program

- Coordinate with SJPD on Adult Crossing Guard program status/outlook and traffic enforcement/education in school zones
- Prepare recommendations for City Manager’s Budget Addenda (MBA) funding in response to Rules memo 10/19/2022
- **Survey**
  - School Safety Survey created and distributed online (Google Forms)
  - All 260 San Jose schools (K-12, public/charter/private)
    - 187 responses received (72% response rate)
    - Surveys sent to Principals
  - Survey’s Top Area of Concern:
    - School traffic
      - School Congestion – 140 Schools (65%)
      - Speeding – 131 Schools (61%)
    - Ped Safety
      - Adult Crossing Guard needs – 115 schools (53)
      - Drivers not Yielding at Crosswalks – 104 schools (48%)
      - Crosswalk improvement needs – 86 schools (40%)
    - School Parking and Circulation
      - Parking Violations – 104 schools (48%)
      - Parking Congestion – 99 Schools (46%)
    - Interested in joining Walk ‘n’ Roll (WnR)
      - 91 new schools (>1/3 of all schools)
      - 59 Elementary, 21 Middle, 11 High
      - 66 Public, 13 Charter, 12 Private
    - Current WnR School
      - 53 Schools
      - 46 Elementary, 5 Middle, 2 High
    - Not interested in joining WnR
      - 41 schools
      - 22 Elementary, 9 Middle, 10 High
  - School Safety program work plan development
    - Increase traffic enforcement and education around schools (SJPD)
    - Review Adult Crossing Guard program, including recruitments (SJPD)
    - Parking circulation enforcement visits (Parking Compliance team)
    - Roadway safety improvements – crosswalks, slower speeds, better circulation/parking zones (DOT SSP school safety audits)
    - Expand Walk n Roll education efforts at school (WnR)
- **Questions from Task Force Vision Zero Presentation**
  - Know more about crashes occurring in the dark besides occurring in dark time hours?
  - Possible to have access to slides?
  - Did the number of fatalities and severe injuries reduce due to priority safety corridor changes?
- **Questions about School Safety Plan**
  - Can we get a list of schools that need crossing guards so that we can put it out on newsletters?
  - Considered having Crossing guards as a job share opportunity
  - Seen signs from schools saying “we need crossing guards” don’t know if they are effective
  - Is there any conversation or opportunity to look at infrastructure such as sidewalks or designated walking paths in our communities? Lack of sidewalks many places where there are no sidewalks or safe walking paths.

- Students are making choices on route they take to school between home and school such as highways trash and feeling of being unsafe. Suggest intersectionality that students are taking in their route to school.
- From when the Walk n’ Roll program started how much did that increase walking and biking to school
- Is there messaging to have drivers slow down?
  
- **Vision Zero Campaign (MIG) Slow Down Campaign**  
*Announce Mayor’s press conference to release “Slow Down” campaign, Mon 5/8 at noon*
  - Campaign Targets
    - City wide – aiming for breadth
    - English, Spanish, Vietnamese
    - Slight emphases on new and young drivers
    - Out of Media
      - Billboard messages in English Vietnamese and Spanish saying Slow Down Speed limits save lives
      - Radio broadcasts in English, Spanish, and Vietnamese
      - Alpha Media – KBAY 94.5FM, KEZR-FM 106.5FM
      - Univision, Spanish – KVVV 105.7FM
      - Vietnamese – KAZA 1290, KVVN 140, KSJX 1550 AM
      - VTA signage on 30 Transit Shelters and 10 Bus Tails
      - Streetlight pole banners
      - Laminated street signs
    - Digital Media
      - Vision Zero Landing Page
      - Social Media Ads TikTok, Facebook, Instagram
      - Digital Display
      - Devices in San Jose
      - Digital Streaming Audio and Video Pre-roll
    - Community Outreach materials
      - Palm cards
      - Activity books
      - Interactive online quiz
      - Store window poster
      - Yard signs
    - Community Based Partners
      - School groups
      - Seniors and Youth
      - People with disabilities
      - Chinese, Spanish, Vietnamese -speaking
      - Orgs working with people who are unhoused
  
- **Open Forum (Public)**
  - A. How do you request to put signs on streets
  - B. People have been driving fast in residential areas. Giving neighborhoods the power to place traffic calming in front of their house such as painting streets, planters, and signs.
  - C. Lives in D2, how can Vision Zero make streets safer when they are gaps on sidewalks. No sidewalks in the Santa Teresa mobile home park. People must walk in car lane after opening the gate. Sidewalks are needed for school safety. D2 has been notified of lack of sidewalks wants DOT to make more sidewalks. Applause DOT installing Speedbumps on Edenvale.

- D. Points out dangerous ped safety on a Chynoweth Avenue with 40 mph which is too fast, no control of speed and blind spots for pedestrians. Could Vision Zero start recording on Citizen concerns such as having a case number for vision zero to update on concerns
- E. Lives in Seven Trees neighborhood bikes once a week to mountain view, in commute must take Capital Ex which has no bike lanes and Monterey which has no traffic calming. Bike Paths for commuting are not maintained being dirty and full of encampments. No sidewalks on Seven Trees people must share space with cars to walk and bike. Build sidewalks, maintain trails, and build traffic calming
- F. What does the City official policies on interacting with city to have reviewed speed bumps in neighborhood
- G. Thank you to DOT SJPd and Morgan Hill School district for effort done on Bernal Road, can you expand the map with the distribution of billboards and signs with slowing down street.
- H. Hope that will focus on neighborhood traffic instead of high traffic corridors. Neighborhoods in need of traffic safety needs. Concerned of the no responses from schools that did not want to be apart of the program. Work with residents with the community to hear concerns to have schools get involved as well. Want to listen to community concerns
- I. Son Kyle was killed in City in 2016 on Curtner and 87 due to lack of sidewalk. It is an issue if we want people to walk safer in our city. Once you focus on safety in schools then focus on neighborhoods
- J. Speaking on behalf of a request of a crosswalk on W Hedding and Redwood in 4-way intersection speed limit is 35 MPH. Many Peds cross to get to valley fair which is a high traffic area for peds and bicyclist. Request crosswalk to slow traffic bulb out to increase visibility for pedestrians and bicyclist. Pushing for safety at this intersection

**New Business / Updates / Future Action Items**

- Next Task Force meeting in September 2023

**Adjournment**

- Meeting adjourned at 4.00 p.m.