Trust your eye health to VSP with affordable individual and family vision insurance.

When you enroll in VSP vision insurance, you’ll enjoy the best value on your eyecare. As the only national not-for-profit vision care company, we reinvest in the things you value most—the best care at the lowest out-of-pocket costs.

You’ll like what you see with VSP.

Lowest Out-of-pocket Costs
You’ll enjoy the lowest out-of-pocket costs in vision care, saving you hundreds of dollars on your exam and glasses.

Convenient Locations
With more than 29,000 network doctors, you’re sure to find a VSP doctor close to you. Visit the “Find a Doctor” section on vsp.com to locate a VSP doctor near you.

Great Selection in Eyewear
With the largest choice in frames, you’re sure to find the pair that’s right for you and your budget.

Satisfaction Guaranteed
We guarantee your satisfaction. That’s why we’re consumers’ #1 choice in vision care. If you’re not 100% happy, we’ll make it right.

Don’t wait. Enroll now.
Contact us.
yourvsp.com | 800.785.0699

<table>
<thead>
<tr>
<th></th>
<th>Without VSP Coverage</th>
<th>With VSP Coverage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eye Exam</td>
<td>$144</td>
<td>$15</td>
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<tr>
<td>Frame</td>
<td>$120</td>
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<tr>
<td>Single Vision Lenses</td>
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<tr>
<td>Anti-reflective Coating</td>
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<td>Light-to-dark Tinting (Transitions® Lenses)</td>
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<tr>
<td>Impact-resistant Lenses (Polycarbonate Lenses)</td>
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<tr>
<td>Annual Plan Cost**</td>
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</tr>
<tr>
<td><strong>Total</strong></td>
<td>$609</td>
<td>$392</td>
</tr>
</tbody>
</table>

*Comparison based on national averages for comprehensive eye exams and most commonly purchased brands. This chart represents a typical savings for VSP members.

**Costs vary by state.

Typical Annual Savings
$217 with a VSP Doctor
Here’s why our 59 million members love VSP, and why you will too:

• **Eye exam:** fully covered
• **Prescription lenses:** fully covered
• **Frames:** a wide-selection covered up to $120, plus 20% off any amount over your allowance
• **Contact lenses:** $120 allowance toward contacts (instead of glasses)
• **Lens options:** average of 20%–25% savings on lens options, like anti-reflective coating

Simple to enroll, simple to use.
Enrollment is a simple process. And, once you’re enrolled, your great benefits are easy to use.
Visit [yourvsp.com](http://www.yourvsp.com) or call 800.785.0699 to enroll.

Enroll today.
You’ll be glad you did.

Exclusive Member Discounts
As a VSP member you’ll enjoy exclusive savings and promotions on eyecare, including laser vision correction services.** The average savings are 15% off the regular price or 5% off the promotional price. Discounts are only available from contracted facilities.

As an added bonus, enjoy savings of up to 50% on state-of-the-art digital hearing aids through TruHearing® for you and anyone in your family.

For more information visit [vsp.truhearing.com](http://www.vsp.truhearing.com). Or call 877.396.7194 and be sure to mention that you’re a VSP member.

*Ipsos National Vision Plan Member Research, 2012

**The VSP Laser VisionCare™ Program is a discount plan only. Discounts only apply to services received from a VSP participating laser center. No monetary benefits are payable to members under this program. Laser vision correction services include: laser-assisted in-situ keratomileusis (LASIK), custom LASIK using wavefront technology only, or photorefractive keratectomy (PRK). Custom LASIK coverage is only available using wavefront technology with the microkeratome surgical device. Other LASIK procedures may be performed at an additional cost to the member.